







community



COADY INTERNATIONAL INSTITUTE

EDUCATION • INNOVATION • ACTION

The Coady International Institute is best known as a world-class leader in community-based, citizen-driven development. It is renowned for its focus on the poorest as agents of change, its practical and grounded methods for achieving sustainable results and its innovative and effective adult education approaches to building leadership and organization capacity.

The Coady International Institute has been promoting community self reliance since it opened its doors to educate leaders from around the world 44 years ago.

and the reform of social and economic institutions.

Established by St. Francis Xavier University in 1959, the Coady International Institute is world-renowned as a centre of excellence in sustainable community-based development. Today, the Coady's community cooperation approach is more relevant than ever. The next decade will present enormous challenges to organizations engaged in development work. Global economic reform, political restructuring, technological change, escalating conflicts and the HIV/AIDs pandemic are redefining the environment in

"The Coady Institute is a unique hybrid: it combines in one organization the features and comparative advantages of a university centre, policy think-tank and programming NGO. It is a results-oriented education and research agency with an internationally recognized brand that is Canadian and is widely seen to effectively promote democracy and prosperity among the poor."

Education for Democracy: The Institutional Evaluation of the Coady International Institute and the Education for Action Program, Anne Bernard and Edward T. Jackson, September, 2002





The Institute was named in honour of Rev. Dr. Moses Coady, a prominent social innovator and founder of the Antigonish Movement, a people's movement for economic and social justice that began in Nova Scotia in the 1920s.

The Antigonish Movement, which originated at St. Francis
Xavier University, addressed the poverty facing local fishers,
farmers, forestry workers and coalminers with a program of
adult education and community action oriented to the
development of human capacities, economic cooperation

which the Institute and its development partners work. The need for innovative solutions and effective strategies for building strong and effective civil societies and addressing issues of poverty and justice has never been greater.

Over the past four decades, the global reach of the Institute has grown immensely. More than 4,400 development organization leaders from over 130 countries have taken part in the Institute's campus-based education programs and direct action partnerships have been established within all regions of the Global South. Coady's graduates and partners work with millions of men, women and children in the poorest villages, neighbourhoods, and nations of the world.

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MESSAGE FROM...

THE DIRECTOR AND THE PRESIDENT

We have had a full year of evaluating and celebrating our past, examining our ever-changing and challenging world context, and planning and launching our new vision and program for the future.

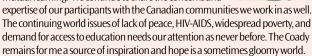
We were very pleased with the strong endorsement we received in our recent CIDA-sponsored evaluation.

With the results of the evaluation and after months of planning, we were hosted at a reception in November on Parliament Hill to launch our new *Education for Democracy, Prosperity and Peace* plan. The new plan will see the Coady Institute expand our educational programs, strengthen our on-the-ground partnerships, invest more heavily in innovation, documentation and dissemination of best practices, and utilize technology to leverage and significantly multiply our impact. Our ultimate goal is to build leadership and community capacity in order that people everywhere may enjoy improved social and economic conditions and opportunities. Our 4,400 alumni in every corner of the globe are working hard to achieve this goal.

This year, to honour the University's 150th anniversary, the Coady Institute held two special celebratory events; our Africa-Canada Youth Leadership Symposium and a Community WordFest which featured a number of well-known Atlantic Canadian writers and Coady certificate participants. We also

THE CHAIR OF THE ADVISORY COMMITTEE

On behalf of the entire Advisory Board of the Coady International Institute, I am delighted to draw this year's annual report to your attention. I can say that at no time in my more than 30 years association with the Coady International Institute has the institution been playing such a vital role in so many ways. We continue to bring community-based leaders to Antigonish from all continents for an increasing variety of programs which stress leading edge development issues with the power of mutual learning. We continue to share the concerns and





Dr. Budd L. HallDean of Education, University of Victoria



President Sean Riley and Vice-President and Coady Director Mary Coyle with Coady graduates and community educators in Kerala, India.

"Coady is maintaining and strengthening a recognized international status as a professionally sound, community-based, learning for development organization, one with strong social justice credentials. It is working with the right people on the right issues in the right ways in realizing good quality outcomes....Ramping up support to Coady would be a pro-knowledge, pro-poverty reduction approach" 1

Education for Democracy: The Institutional Evaluation of the Coady International Institute
Anne Remard and Edward T. Jackson, Sentember 2002

join our colleagues in the Extension Department in celebrating the 75th anniversary of their establishment under the leadership of their first Director, Rev. Dr. Moses Coady.

As we move forward, our challenge is to respond to the ever-increasing demands for our educational programs and for direct action partnerships overseas. Our capable Coady staff team, our supportive Advisory Committee and our cadre of hardworking volunteers are all key to enabling the Coady Institute to meet the growing demands.

Critical to our success is the support of our very generous donors. We want to thank the Canadian International Development Agency for demonstrating their faith in our work by increasing their support. Our appreciation extends also to everyone whose generosity has contributed to our efforts.

As the Coady Institute launches our *Education for Democracy, Prosperity and Peace* plan we are inspired by your continued assistance and encouragement. We thank you for joining us in building community leadership for a better world.

Sean Riley

Dr. Sean Riley
President
St. Francis Xavier University

May Coyle

Mary Coyle

University Vice President & Director Coady International Institute

STATEMENT OF REVENUE AND EXPENDITURE

YEAR ENDED MARCH 31, 2003

	2003	2002
REVENUE		
CIDA – general	\$714,320	\$713,920
Special Projects	2,166,283	759,783
General revenue	433,251	369,973
Other grants and donations	347,925	475,087
St. Francis Xavier University	100,000	100,000
TOTAL	\$3,761,779	\$ 2,418,763
EXPENDITURE		
Salaries & benefits	\$1,127,007	\$928,934
Travel	205,657	173,756
Operational & general expenses	271,157	162,042
Library acquisitions	18,812	20,181
Room and board	161,685	143,906
Facilities and services	313,219	251,940
C.I.D.A special projects	1,664,242	738,004
TOTAL	3,761,779	2,418,763

EDUCATION

The Coady International Institute is dedicated to providing development professionals with innovative, practical and effective educational programs which foster leadership and improve organizational capacity to bring about positive change.

HIGHLIGHTS

• Over 120 community leaders from 28 countries participated in Coady's educational programs on campus. Coady delivered Certificate Programs in Advocacy and Networking, Community-Based Microfinance, Community-Based Resource Management and Management of Development Organizations. This year also saw the completion of preparations for two new certificates: Youth Leadership for Development and Community-Based Peacebuilding and Conflict Transformation. These new offerings compliment the flagship Diploma Program in Community-Based Development and certificates in

- Coady is partnering with Okanagan University College of Salmon Arm BC to assist the University of Development Studies (UDS), Northern Ghana to develop curriculum and materials for a certificate program in development management for community leaders in Northern Ghana.
- Coady continued its program of providing professional international internship opportunities for Canadian youth. Eighteen recent university graduates participated in Coady internships in Rwanda, Botswana, Kenya, Lesotho, Uganda, Ghana and the Philippines.

INNOVATION AND ACTION

Our Global Partnerships Program makes it possible for Coady staff to work directly with communities around the world. The program, which receives critical support from organizations such as the

In celebration of StFX's 150th anniversary, the Coady Institute hosted the *Africa-Canada Youth Symposium for Leadership in Development*. The symposium provided 101 young development practitioners from all across Canada and 18 African countries the opportunity to discuss and develop effective, youth-led strategies for addressing such critical global issues as HIV/AIDS, the environment, peacebuilding, and economic development. This one-week event allowed participants to develop their leadership capacities, acquire new skills, exchange ideas on youth strategies for development and create an international network of young leaders committed to creating a just society.



Community-Driven Development: The Asset Based Approach, Managing NGO Resource Centres and Community Development Leadership for Women.

- The StFX Development Studies Program saw marked growth in demand in its second year of implementation. Coady is involved in both shaping and delivering the program to the university's undergraduate students.
- The First Nations Fisheries Mentor Training and Certification Program was offered in cooperation with the Atlantic Policy Congress of First Nations Chiefs (APC) and the Department of Fisheries and Oceans (DFO). With the 1999 Marshall Decision, First Nations men and women gained the legal right to fish commercially. To assist in building their capacity and skills in this industry, the Coady was asked to provide training for First Nations people wishing to enter the commercial fishery. In addition to the 80 mentors and 300 deckhands who have completed the program, an additional 375 First Nations fishers from throughout Atlantic Canada are being trained this year.

Fondation Internationale Roncalli, the Canadian Catholic Organization for Development and Peace, the International Development Research Centre and the Canadian International Development Agency allows us to learn from and contribute to effective community-based action. This year, Coady staff members have worked to strengthen partner organizations in India, the Philippines, Egypt, Ethiopia, Canada, Ghana, Kenya, Sierra Leone, Rwanda, Botswana, and Lesotho through training and capacity building.

This year we embarked upon our new three-year action plan: *Education for Democracy, Prosperity and Peace*. This initiative is rooted in our longstanding commitment to pioneer innovative, practical and effective approaches to development and education. As part of our plan, the Coady Institute is focusing its innovation and action on five strategic areas. Highlights of our achievements and initiatives include:

ASSET-BASED COMMUNITY DEVELOPMENT

- Coady initiated a seven-year project with the Self-Employed Women's Association (SEWA) of Ahmedabad, India to help 40,000 households recover from the earthquake which devastated Gujarat State in 2001. Funded by the International Fund for Agricultural Development (IFAD), the Government of India and the Government of Gujarat State, this collaboration aims to assist community members, who are now also affected by recent droughts, in identifying the resources, strengths and capacities which can be harnessed to address the crisis. Coady has trained a core team of SEWA staff in the asset-based (ABCD) approach.
- The Coady Institute began a three-year action learning partnership with Oxfam Canada and three of its partner NGOs in Ethiopia. This pioneering work will serve to provide valuable insight into the application of ABCD methodology on-the-ground

This partnership, funded by the Canadian International Development Agency, has enabled Coady staff to work with a core team of trainers at SEWA to design and develop materials and processes to improve their training techniques. The project will culminate this year in the completion of three substantive training manuals for SEWA Bank's rural savings and credit program which are aimed at helping more than 65,000 rural women to break free of their poverty, begin to earn money for themselves and invest in their own future.

Coady is partnering with Friends of Women's World Banking
India and SEWA Bank to create the Indian School of Microfinance
in Ahmedabad, India. This innovative educational institution is
being created in response to the urgent demand for capacity
building among organizations throughout India. It will provide
training and research services to a range of microfinance
organizations, NGOs, bankers and government personnel.

A two-year partnership, supported by the Ford Foundation, was established with the Centre for Development Services (CDS) in Cairo, Egypt. Coady and CDS are documenting, analyzing and publishing case studies on successful community-driven development initiatives in Egypt. A manual for NGOs in Egypt on ways of promoting community-driven development will also be produced.



in Ethiopia. Three NGOs are being trained in the ABCD approach. Their progress will be documented over a three-year period.

- Coady is partnering with Community Research in Environment and Development Initiatives (CREADIS) in Bungoma, Kenya to apply the ABCD methodology in Western Kenya.
- To assist in the dissemination of knowledge and experience on best practices within the area of ABCD, senior program staff members, Gord Cunningham and Alison Mathie collaborated on a publication entitled Who is Driving Development?: Reflections on the Transformative Potential of Asset-Based Community Development.

COMMUNITY-BASED MICROFINANCE

 During the past year Coady staff continued to build the capacity of the training unit at the Self-Employed Women's Association (SEWA) of Ahmedabad, India through the Women's Microfinance Project.

PEACEBUILDING AND CONFLICT TRANSFORMATION

- Coady designed a new certificate in *Community-Based Peacebuilding and Conflict Transformation* which will be launched in September 2004.
- In Canada, the Coady Institute assisted Peacefund Canada, Canadian Friends of Sierra Leone, Tatamagouche Training Centre and the Caribbean and African Self-Reliance International (CASRI) to facilitate sessions in peacebuilding for community development practitioners and leaders.
- Coady assisted the Coptic Evangelical Organization for Social Services (CEOSS) in Egypt to design a Community-Based Peacebuilding and Conflict Transformation training manual. A two-week course was also delivered in Cairo with participants drawn from CEOSS and its local partners.

- Coady collaborated with Conciliation Resources (UK and Sierra Leone) to conduct action research in indigenous peacebuilding methods practiced by the Peace Monitors of the Sulima Fishing and Community Development Project and the Bo Peace and Reconciliation Movement in Southern Sierra Leone, West Africa. The Coady also assisted in the dissemination of the research findings in Sierra Leone.
- Coady has been working on a partnership with the Association for Rural Development (ARD), Conciliation Resources-Sierra Leone (CR-SL) and Partners in Adult Education (PADE) to design and deliver non-formal community-based conflict transformation and peacebuilding programs in Sierra Leone.
 Coady and Peaceful Schools International have also been working with these partners to develop a proposal for a Culture of Peace and Stability in Northern and Eastern Sierra Leone.
- Plans for a new action research partnership have been forged
 with the Sri Lanka Centre for Development Facilitation (SLCDF)
 and South Asia Partnership (SAP). This partnership aims to
 develop the capacities of poor fishing communities in Sri Lanka –
 providing them with tools to effectively manage the fishery and
 ensure sustainable livelihoods.
- CBRM workshops were held for hundreds of members of the National Fishworkers' Forum in several states across India including Andhra Pradesh, Maharasthra, West Bengal and Kerala. Fishers from across these states are now working to focus their efforts on a community-based approach to fish conservation.

ADVOCACY AND NETWORKING

• The Coady Institute launched a new publication entitled *Democracy* and Active Citizen Engagement: Best Practices in Advocacy and

The Centre for Community Based Resource Management continues its networking of practitioners in Africa, Asia, the Caribbean, the United States and Canada.

As a coordinating member of the Community-Based Coastal Resource Management Learning and Research Network (CBCRM LeaRN), the Centre is involved in supporting research and capacity-building activities of NGOs and people's organizations in the Philippines, Cambodia, Vietnam and Indonesia.



COMMUNITY-BASED RESOURCE MANAGEMENT

• This year, 105 development practitioners from 22 countries attended a Learning and Innovations Institute hosted by the Centre for Community-Based Resource Management (CCBRM) — a joint initiative of the Coady International Institute and the StFX Extension Department. Titled Enhancing Natural Resources and Livelihoods Globally through Community-Based Resource Management, this three-day think tank brought together experienced practitioners in the field of Community-Based Resource Management (CBRM) to examine successes, develop effective strategies and strengthen global co-operation. In addition to the development of a series of action plans and the establishment of an international network of CBRM practitioners, the Institute resulted in the creation of a CBRM declaration and a collection of conference publications.

Networking. The publication catalogued the papers and proceedings of a Learning and Innovations Institute hosted by the Coady Institute in 2001. The three-day think tank brought together experienced activists, academics and researchers from 12 countries to share experiences and to examine various approaches to influencing public opinion and public policy in their own societies and globally.

 Olga Gladkikh, who takes the lead for Coady in the area of Advocacy and Networking, commenced a PhD program at the

University of Nottingham in England.
The focus of her research is on identifying best practices in advocacy and networking within the Egyptian context. It is hoped the new learnings arising from this research will be applicable to others engaged in advocacy in an Arab-Islamic context.



XTENDING HOPE PARTNERSHIP -COADY'S YOUTH IN ACTION

In 2002, St. Francis Xavier University spearheaded an initiative aimed at helping the people of Rwanda and Botswana address the HIV/AIDS pandemic. Responding to a plea for help from Stephen Lewis, United Nations special envoy on AIDS in Africa, StFX established the Xtending Hope Partnership — a university-wide effort by the Coady Institute, StFX Alumni Association, Students' Union and such departments as Education, Nursing, Human Nutrition, Psychology, Adult Education and Development Studies. Xtending Hope is mobilizing volunteers to assist and support the Rwanda and Botswana governments, NGOs and institutions with their focus on addressing HIV/AIDS. We are working in the areas of health care, education, nutrition and community development with a special focus on children and youth.

IT@COADY

2003 saw development begin on a Coady Online Distance Education platform and Knowledge Networks. This follows several years of careful research into how best to bring the unique learning environment of the Coady to the Internet. Coady is combining its expertise in collaborative and participatory adult education with the most current web technologies to create shared web spaces where Canada-based participants, distance participants and Coady teaching staff can collaborate and learn. Plans are underway with the Indian School of Microfinance in Ahmedabad, India to deliver the first of these environments online.

Our Knowledge Networks will represent a centralized resource for Coady staff, alumni, Global Partners and development practitioners the world over. They will be used to strengthen existing information channels within the international development community and lay the ground work for the virtual channels of tomorrow.

The Coady Online platforms will reflect our commitment to education, innovation and action for effective social change through out the globe.

Coady International Centre – Connecting StFX to the World

Plans are underway for a new home for the Coady International Institute in the historical centre of the StFX campus. The Coady International Centre will be a state-of-the-art facility providing a platform for growth



As part of the Coady Institute's contribution to the Xtending Hope Partnership, 10 of the 18 young Canadians participating in its 2002-2003 International Youth Internship Program worked for 6 months with community organizations focusing on HIV/AIDS in Rwanda and Botswana. In addition to support received by the Canadian International Development Agency and Human Resources Development Canada for the internship program, the partnership has received funding from the Canadian Auto Workers' Social Justice Fund, the Congregation of the Sisters of Notre Dame and the Fondation Internationale Roncalli. This support has allowed Canadian volunteers to help build and strengthen the capacities of organizations working on HIV/AIDS, foster a deeper understanding among Canadians of the impact of the pandemic, and identify ways in which people can help.

For more information please contact xtendinghope@stfx.ca or visit www.stfx.ca/xtendinghope



COADY INTERNATIONAL INSTITUTE

COADY INTERNATIONAL INSTITUTE FUNDERS

It is the generous support of our donors which enables us to run our educational programs and overseas partnerships, sponsor community development leaders to attend our programs, and help us realize our goal of constructing a new home for the Coady Institute — the

INDIVIDUALS

Susan Adams, Stephen & Beth Albans, Minoli Amit & John Hamilton, Lawrence Bernard Andrea, Aida Arnold, Donald & Grace Arseneau, Andrew & Kim Austin, Donald & Mary Barry, Wilf Bean, Judy Blanche Bedford, Gregory Belland, Loretta Bennett, David Bernatchez, John Berridge, John Biswas, Anne Black, Donald & Kimberly Bourgeois, Barry & Mary Bowen, Mary Lou Boyd, Michael & Lisa Boyd, Irving & Toba Brecher, Tom Brennan, Terry Brennan, Carl & Margaret Brown, Daniel Brown, Maureen Brown, Ronald Bursey, Carmen Cameron, Colleen Cameron, Anne Camozzi & Peter Jackson, Joan Campbell, Patricia Carton & John Newlin, David Case, William & Rosemary Casey, Clarence R. 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OUR PEOPLE

ADVISORY COMMITTEE MEMBERS

Mary Coyle - Director, Coady International Institute/ University Vice

Dr. Jim Greenlaw - Professor, Education Department, (to January 2003)
Beth Haddon - Managing Director, English Programming Services,
TV Ontario

Dr. Budd Hall - Dean, Faculty of Education, University of Victoria (Chair) Natasha Hopkins - Fund Development Co-ordinator, Coady Dr. Montasser Kamal - Senior Reproductive Health Advisor,

Policy Branch, Canadian International Development Agency
Dr. Huguette Labelle - Chancellor, University of Ottawa/Past-President,

Canadian International Development Agency
Dr. Jeff Orr - Professor, Education Department

 $Roger Parent-Development \, Director, Congregation \, of Holy \, Cross, \\ Indiana \, Province$

Betty Plewes - Past-President, Canadian Council for International Cooperation

Dr. Sean Riley - President, St. Francis Xavier University

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Gord Cunninghi, MA - Senior Program Staff
Olga Gladkikh, MA - Manager, Direct Education Program

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Robert Fugere, PhD
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Betty Durley - Maintenance
Janet MacDonald - Secretary
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ORGANIZATIONS, FOUNDATIONS AND BUSINESSES

Annunciation of the Lord Council CWL (Gloucester, ON), Antigonish Farmers Mutual Fire Insurance, Antigonish 5c to \$1, Antigonish Lions Club, Antigonish Mall Limited, Bergengren Credit Union, Braemore Co-operative, Cafe B2G, Canadian Auto Workers Social Justice Fund, Canadian Catholic Organization for Development and Peace, Catholic Episcopal Corporation of Antigonish, Catholic Women's Connection, Catholic Women's League of Canada (Winnipeg, MB), Central Home Improvement Warehouse, Christ the King CWL (Regina, SK), Church of Our Lady CWL (Guelph, ON), CJFS88.9X-FM, Colin Touchie & Associates Insurance Ltd., Congregation of Notre Dame, Congregation of the Sisters of Fixe Francis of Canada, Fondation Internationale Roncalli, Fondation, Naticelle et Jean Coutu, Fox Valley St. Mary's CWL (SK), Fraser & Hoyt Insurance & Travel, Grey Sisters of the Immaculate Conception, Holy Family Parish CWL (Hanover, ON), Holy Trinity Council #12 CWL (Calgary, AB), International Development Research Centre, Judique & Area Development Association, Just Us Coffee, Knights of Columbus Nova Scotia State Council, Les Soeurs de La Congregation de Notre Dame, Loretto Sisters, Lyghtesome Gallery, McDonald's Family Restaurant Antigonish, Our Lady of the Assumption CWL (Binbrook, ON), Our Lady of Good Counsel CWL (Deep River, ON), Our Lady of the Assumption Parish CWL (Edmonton, AB), R. Howard Webster Foundation, Ross Screenprint, Rotary Club of Stellarton, Rotary Club of Westville, Sacred Heart CWL (Timmons, ON), Sacred Heart CWL (Walkerton, ON), Sacred Heart Parish CWL (Samia, ON), School Sisters of Notre Dame, Sisters of Notre Dame, Sisters of Store, Sisters of Store Dame, Sisters of Store, Sisters of S

GOVERNMENT

Canadian International Development Agency, Commonwealth Youth Program, Department of Foreign Affairs and International Trade, Fisheries and Oceans Canada, Canadian Heritage, South African High Commission in Canada, Tourism and Culture Nova Scotia.

We strive to maintain total accuracy in our records and apologize for any errors or omissions that may have occurred. Please contact us at 902-867-5347 if you have any questions or if our records need adjustment.