# 2007 Annual Report COADY

ST. FRANCIS XAVIER UNIVERSITY





"We desire above all that they will discover and develop their own capacities for creation.... They will use what they have to secure what they have not."

Rev. Dr. Moses M. Coady, Masters of Their Own Destiny, 1939

#### Coady International Institute

The word **innovation** is defined as 1: the introduction of something new; 2: a new idea, method, or device.

This word defines the work of the Coady International Institute perfectly. Despite the fact that the Coady Institute itself has been around for nearly 50 years, and the movement that gave rise to it has been around since the 1920s, the Coady approach to development is always fresh, new and innovative. The Coady Institute learns from the most innovative and effective development practices and inspires countless people and organizations to take new actions around the world every day.

The Coady Institute provides education for action to community development leaders who then take their new knowledge home and share it with their communities. Today, more than 5,000

Coady graduates and partners in 130 countries are working within their communities and societies to provide opportunities for people to earn a sustainable living, to ensure that children can go to school, to prevent the further devastating spread of HIV/AIDS and other diseases, to ensure honest and effective government, to use natural resources in a sustainable way, and to promote peace.

The Institute seeks to build leadership that enables people, organizations and societies around the globe to achieve their goals. Our graduates come from important leadership positions within their own communities to learn about and share their experiences in community development. They return home with new knowledge, heightened skills and a renewed sense of purpose. It is very gratifying to know and work with these exceptional leaders and to see the tangible

differences they are inspiring in their own communities after their time in Canada.

The Coady Institute is a powerful expression of deep values. It supports, by action, the fundamental, precious, and often threatened dignity of people everywhere, and promotes a development paradigm that works: helping people to help themselves build prosperous and sustainable communities.

On the eve of the Coady Institute's 50 year anniversary in 2009, we are taking time to reflect on the successes of the past, but we are very focused on building a strong base to achieve our future ambitions through the next generation Coady International Institute. Our dedicated graduates and partners inspire us to keep moving forward.

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# Message from the Director and the President



In 1947, Rev. Dr. Moses Coady shared a visionary goal with a confidant, Father Michael Gillis: "We have definitely decided that our only hope here is to raise about a million or more, build an International House, and staff the place with competent professors to take care of courses, short and long, for people from everywhere."

We are pleased to report that, with the help of our generous donors and volunteers, this mission has been accomplished. During the past year, we reached a major goal by achieving success in our campaign to build a new Coady International Centre, our platform for the future.

As this successful campaign draws to a close, we are not resting on our laurels. We are inspired and even more deeply committed to working for

a better world. This heightened commitment to the vision of the Coady International Institute will propel us forward into a vibrant future of innovation and increased impact.

The building is the enabler, but it is not the whole story. Now our talented staff can concentrate on increasing our capacity to:

- expand our leadership education programs particularly for women, youth and indigenous peoples;
- accelerate and increase our worldwide innovation partnerships;
- work on the ground to find the very best ways to build a world where all people can fully utilize their talents and resources to build better selfreliant societies;

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share these best practices with people everywhere;

- grow our global networks exponentially, reaching out ever wider through the use of state of the art technology and by attracting experts in human development to our new Centre; and
- create more opportunities for young Canadians to experience and contribute to the world.

The Coady Institute believes that innovation is key to providing the best possible support to development leaders and organizations who are working on the front lines in their communities. We strive to develop and deliver innovative courses such as our new Certificate in Livelihoods and Markets. We invest heavily in developing and documenting innovations and best practices with our partners. Our Ford Foundation-funded work, Reaching the Hard to Reach: Comparative Study of Member-Owned Financial Institutions, was launched recently, and the finishing touches were applied to our book, From Clients to Citizens: communities changing the course of their own development, which highlights community-based innovations led by local people in twelve countries.

We are ambitious and committed. With our successes of this past year, and with our vision for a better future for all, we will continue to build on this positive momentum and, through hard work and innovation, together we will make a difference in the world.

Mary Coyle





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### Message from the Chair of the Advisory Committee

I am pleased to welcome you to this year's annual report, which shares a great story of success and innovation. This is not an institutional story. Rather, it is a human story. It is about the Coady Institute's growing success in developing international leaders who then return to their own communities to help them build brighter, sustainable futures.



Harold Redekopp, Chair of the Advisory Committee

Think of the ripple effect of Coady's innovative approach: each leader returns home and, in turn, passes on their new knowledge and skills to train others. The high quality, Coady brand of leadership education has been in place for nearly half a century. Currently there are more than 5,000 Coady graduates in all parts of the globe working to make the world a better place, one community at

I encourage you to read on and learn more about the Coady Institute's innovative approach and our impact in Canada and throughout the







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together with their neighbours to strengthen their own communities from the inside  $\mathsf{OUt}.''$  Lt. Gen. the Hon. Roméo Dallaire, (Ret'd), Senator MacGillivray Chevrolet • Drs. Lesley Ruggles & Raymond Hagerty • Denis Ryan • Rosemary Scanlon · Scotia Diesel Services Ltd. · Scotsburn Cooperative Service Limited • Scott & Stewart Forestry • Joseph P. Shannon • The Shaw

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"The Coady story is compelling

and the impact of its people

worldwide is exceptional. It is

a true Canadian success story:

a home-grown institute that

is sowing the seeds of peace,

prosperity and justice around

the world by engaging people,

through education, to work

Drs. Andrew Simor & Mary Lou Smith · Stillman & Miriam Smith · The Donald R. Sobey Foundation



# 2007-08 highlights



### A groundbreaking that was felt around the world

More than 300 people gathered on the lawns of StFX between Augustine Hall and Somers Place on the afternoon of Saturday, June 14, 2008 to enjoy the formal groundbreaking ceremony which marked the official beginning of construction on the new Coady International Centre. In addition to the large crowd on hand, Coady graduates, partners, donors and friends around the world had access to the ceremony via a live webcast.

After 16 gold-coloured shovels broke the ground, attendees were delighted as the campaign's original \$1 million donor, Antigonish businessman and philanthropist John Chisholm, drove onto the lawn in a mini excavator and took up a sizeable chunk of sod. As his much larger shovel dug in, Mr. Chisholm quipped: "Shovels might be fine, but we only have a year to get this thing done!"

The 55,000 square foot facility that will be housed in renovated heritage buildings in the heart

of the historic St. Francis Xavier University campus is slated for completion in 2009, when the Institute will celebrate its 50th anniversary. The new Centre will add much-needed capacity to meet both demand for Coady programs and ensure that the facilities meet the needs of current and future practices in leadership education and distance learning.

#### Coady's campaign success

September 28th, 2007 was an historic day for the Coady Institute as StFX President, Dr. Sean Riley and Coady Director, Mary Coyle announced to a room of Coady participants, staff, supporters and friends that the campaign to raise money to construct the new Coady International Centre had achieved success, and that the University's Board of Governors had voted to allow construction to begin on the new Centre. By that date, the Coady Campaign had raised an incredible \$14 million, thanks to the exemplary momentum of the campaign's local support combined with leadership

gifts from various individuals, including an anonymous gift of \$3 million. The total has since climbed to \$15.6 million.

"The Coady Institute's success with this campaign has tremendous significance," said Dr. Riley in making the announcement to a large group of supporters. "Right here, in the calm surroundings of this university town, we have a resource, a treasure, that no other university in Canada enjoys. The Coady supports, by action, the fundamental, precious and often threatened dignity of people everywhere. Coady educates leaders with the goal of supporting self-reliance and the ability of people to take control of their own destiny."

The campaign's success is a proud achievement in Coady history and could not have been realized without the hundreds of volunteers, donors and friends who demonstrated their faith in the Coady vision, which is exemplified so well every day by the exceptional work of the Institute's graduates and partners.

We thank all our donors for your generosity and faith.



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#### **Education for Action**

Leadership education remains the centerpiece of the Coady Institute's work. Innovation meets practical application as our graduates return to their work after studying at the Coady Institute. The Institute is world renowned for its innovative leadership education programs that promote self-reliance and practical ways to improve our world. The education that Coady offers to development leaders focuses on positive approaches that they can employ, by working with their communities to resolve issues and build stronger futures.

#### Programs offered in 2007-08

During the past year, 210 development leaders participated in the Coady Institute's education programs. Seventy-four development practitioners successfully completed campus-based programs, with 40 participants completing Coady's diploma and 34 completing certificate programs. In addition, 10 Canadian youth associates earned their Certificates in Development Leadership.



Campus-based offerings in 2007 included:

- Diploma Program in Development Leadership
- Certificate in Community-Based Conflict Transformation and Peacebuilding
- Certificate in Mobilizing Assets for Community-Driven Development
- · Certificate in Community-Based Microfinance
- Certificate in Advocacy and Citizen Engagement
- Certificate in Organizational Learning and Change
- Certificate in Livelihoods & Markets

Two certificate courses in Asset-Based and Community Driven Development (ABCD) were offered to Ford Foundation International Fellowship Program alumni in Asia. In December 2007, 29 IFP alumni from Vietnam and Thailand successfully completed a Coady course at An Giang University in Vietnam. In January 2008, 40 IFP alumni from six countries attended the Coady program at Khon Kaen University in Thailand.

#### Supporting Innovation through Partnerships and Knowledge Resources

#### "Human energy must be unleashed by the universal dissemination of ideas." Rev. Dr. Moses M. Coady

#### Innovations in Asset-Based Community Development (ABCD)

Weary of the limited impact and sustainability of a development process that places NGOs and/or government agencies as the active drivers and communities as the passive recipients of development projects or extension services, the Coady Institute and Oxfam Canada joined forces with three Ethiopian NGOs (Hundee, KMG and AgriService Ethiopia), the International Livestock Research Institute (ILRI), and the Comart Foundation to help rural Ethiopian communities reclaim the ability to drive their own development. This work involves using an appreciative and asset-based methodology to help communities learn from their past successes in undertaking

community-building activities without outside intervention.

Over time, as communities begin initiating their own activities, our Ethiopian partners look for ways to connect these communities to institutions or technology that can help these initiatives reach scale and sustainability. For example, in two rural communities near Addis Ababa, where women have organized themselves into successful dairy producers' associations, opportunities have been identified for these groups to link into one of the largest dairy cooperatives supplying the Addis Ababa market.

New partnerships have been developed to facilitate community readiness for this market opportunity, assisting in the development of milk

collection and storage points. Similarly, in several other communities that have restored springs, built roads and bridges, and developed a variety of new enterprises (including poultry, beekeeping and apple production), linkages are being made so that a multiple use (potable, irrigation and livestock) water system can be developed with the combined resources of community members, local governments, research institutes and local NGO providers.

While liberating for communities, this new approach is also refreshing for government officials and NGO field staff who enjoy the opportunity to "lead by stepping back."

Exploratory work has been carried out in Kenya for a second phase of work, applying an



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### A monument to inspiration



In September 2007, the Coady Institute unveiled a life-size monument to the Rev. Dr. Moses Coady. At his side, a bronze of his book, *Masters of their Own Destiny*, sits open. Viewers are invited to pause on the bench to contemplate the man and his ideas.

Students gather at the Moses Coady monument to learn more about the man and his ideas which sparked a movement that is felt around the world. The monument will take up a permanent home in the gardens of the Coady International Centre. It is a creation of artist Barbara Paterson and was made possible by the generosity of Gerry Doucet Sr. and family.

Photo: Cara Jones, Intuitive Eye Productions

The ABCD team invited all their co-authors to a case study review workshop in June 2007 in Pattaya Thailand in order to finalize the content of the new Comart Foundation-funded book: From Clients to Citizens: Communities changing the course of their own development.

In February 2008, training in value chain finance was provided for 24 senior staff of MEDA (Mennonite Economic Development Agency) in Waterloo, Ontario, and in Microenterprise Development for 15 Kixicredito and Development Workshop staff in Angola.

A workshop on Gender and Health was delivered to six faculty members at the Kigali Health Institute (KHI) in Kigali, Rwanda in April through the Xtending Hope Partnership.

#### Online education

In the last reporting period the Coady Institute offered a pilot distance education course in community-based microfinance (November 2006 – March 2007). During this program period, we built on the lessons learned from the pilot to develop a

full-fledged online course in microfinance. The Institute will soon launch a distance learning portal called 'Frontiers of Microfinance' which will serve as a single window to meet the wide range of learning needs in the microfinance field.

The Frontiers of Microfinance portal is a learning forum where practitioners, policy-makers, donors, research institutes, and other development partners will be able to learn and share information about reducing poverty through microfinance. At the core of the portal will be two certificate programs, one at a basic level to meet the needs of new entrants to the field of microfinance, and one at a more advanced level to meet the needs of mid- to senior-level professionals who are already experienced in the field. There will be flexibility to tailor programs for institutions based on whether participants would be focused on member-owned microfinance, commercial microfinance institutions (MFIs) or on the downscaling of commercial banks. The new "Frontiers of Microfinance" Diploma will meet a wide range of educational needs in the microfinance field.



ABCD approach to sustainable development in rural areas in collaboration with local NGOs.

Case study research on successful citizen-led development from a dozen countries was completed in 2007 and consolidated in a final manuscript for the soon-to-be published book: From Clients to Citizens: Communities changing the course of their own development. The book will be published in November 2008. A 15- minute video production of one of the case studies has also been produced. The documentary, By their own hands, accomplishes three things: 1) it traces the history of community organizing in St. Andrews, near Antigonish, Nova Scotia; 2) it showcases the continued vibrancy of this community to this day; 3) it highlights the lessons drawn from such public-spiritedness and citizen-led development.



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Photo: John Berridge

#### Coady Institute's Microfinance Team launches major study

Today, approximately 600 million people in the world lack access to the basic financial services they need to build assets for their households and communities. People in remote, rural communities around the world still remain largely underserved with financial services. These rural economies are characterized by low levels of cash liquidity, seasonality of incomes, highly segmented markets, and increased risk. In providing services in these areas, financial institutions face high transaction costs, low rates of internal capital mobilization due to poor physical infrastructure, and a low density population, making outreach expensive.

Because access to capital is fundamental to people's ability to make a living and invest in their families and communities, it is critical to reach these mainly rural communities to help them leverage local resources and build equity. The Coady Institute is working with Southern microfinance institutions to develop local capacity for productive livelihoods and to build assets and strong communities.

Interested in ensuring access to financial services in remote-rural areas, the Ford Foundation Affinity Group for Development Finance commissioned the Coady International Institute and a global team of researchers to conduct a study on member-owned financial institutions. The



## "This research on what it takes to get financial services to remote rural areas is relevant." — The Rt. Hon. Paul Martin, P.C., M.P.

study, Reaching the Hard to Reach: Comparative Study of Member-Owned Financial Institutions in Remote Rural Areas, was completed in December 2007. A key assumption for the study was that member-owned institutions offer distinct advantages for remote rural outreach. The full set of research papers includes a literature review, a synthesis report, seven case studies and three thematic articles on governance, networking and linkages, and regulation and supervision. It is published online and was officially launched at the Growing Inclusive Markets Forum in Halifax, Nova Scotia, an international gathering of microfinance practitioners and academics which the Coady Institute co-hosted with Dalhousie

University's School of Management Studies in June 2008.

Former Canadian Prime Minister and long-time Finance Minister, the Right Honourable Paul Martin, P.C., M.P., was on hand to help the Coady Institute launch the study. In his remarks, Mr. Martin lauded the Coady Institute for its focus on innovative and effective approaches to building leadership and strengthening organizational capacity, and for the successful completion of this important study: "This research on what it takes to get financial services to remote rural areas is relevant."

The full study is available through the Coady website: www.coady.stfx.ca/projects/ford/



Brian Segal • Seniors Oak & Owl • Dr.

Robert Sers & Moira Legere Sers • Dr.

Raiu Mohandas & Minu Sharma •



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"Peace Camp Nova Scotia embodies the Coady Institute's work in several areas, including the engagement of young people, and in peace building and conflict transformation It was a natural fit for us as the host organization and we were honoured to play a role in any process that will help people in Israel and Palestine to build a peaceful future."

— Coady Director and StFX Vice-President Mary Coyle

#### Coady hosts Peace Camp for vouth from Israel and the **Palestinian Territories**

In August 2007, the Institute worked with the Department of Foreign Affairs and International Trade (DFAIT) and Peace Camp Canada to host Peace Camp Nova Scotia (PCNS). The camp brought together 20 Palestinian and Israeli teens, aged 15-17, for two weeks of intensive dialogue and leadership building aimed at forging lasting friendships between the two groups.



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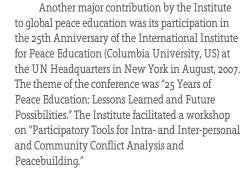
#### Cameron · Barbara Campbell Samuel Campbell · Elizabeth Carney • Rosemary Casey • Kenneth Castle • Wenda Caswell • Catholic Women's League of Canada .

(Canadian Catholic Organization for Development & Peace) • Chepstow CWL • Chevron Theresa Chu · Laurie Clark · Lorne

#### Peacebuilding and Conflict Transformation

As part of its Diploma in Development Leadership, the Coady Institute continued to offer the course "Conflict Analysis and Interventions" and the 3week certificate course in "Community-based Conflict Transformation and Peacebuilding." The certificate course included the celebration of "International Peace Day" with the theme "Peace is Possible."

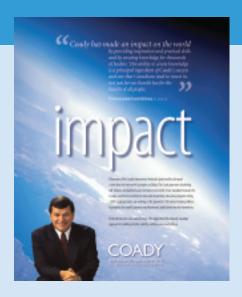
At the global partnership level, the Coady Institute and the UN-mandated University for Peace (UPeace) in Costa Rica have been collaborating since 2005 in the design and delivery of courses for the UPeace Master of Peace Education program. This academic year, Dr. Thomas Turay of the Coady Institute taught the course, "Education for Conflict Transformation and Peacebuilding."

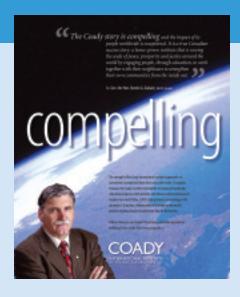


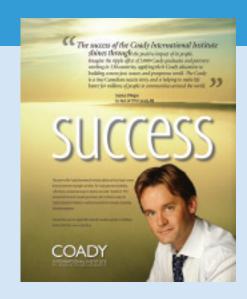


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#### National ad campaign raises Coady Institute's profile

Thanks to a generous in-kind donation from St. Joseph's Media, the Coady International Institute is being profiled in an advertising campaign in three of St. Joseph's major publications: *Toronto Life, Canadian Family* and *Ottawa Magazine*.

The campaign consists of a series of three ads focusing on the Coady International Institute's impact and success, each one featuring a testimonial quote and information about

the Coady by three prominent and respected Canadians: The Hon. **Frank McKenna**, P.C., ONB, Q.C., former Premier of New Brunswick and Canadian Ambassador to the United States, Lt. General the Hon. **Romeo Dallaire**, (ret'd), Senator, and **Seamus O'Regan**, Co-Host of CTV's Canada AM. The idea behind the campaign is to raise awareness among Canadians about the Coady Institute and its work.

"Imagine the ripple effect of 5,000 Coady graduates and partners working in 130 countries, applying their Coady education to building a more just, secure and prosperous world," Seamus O'Regan says in his ad.

The ads have, and will, run in issues of these three premier Canadian magazines throughout 2008 and 2009.

#### First Nations At-Sea Mentoring Initiative (ASMI)

Coady's First Nations At-Sea Mentoring Initiative (ASMI), funded in partnership by the Department of Fisheries and Oceans Canada and Atlantic First Nations communities, works to develop the technical skills of Aboriginal fishers working in the commercial inshore fishery. The ASMI program was completed in March 2008, with projects in the communities of Pictou Landing, Membertou, We'koqma'q, and Eskasoni in Nova Scotia, as well as Woodstock in New Brunswick. We continue to explore new opportunities for partnerships with First Nations communities.



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Gunn • Martin & Florence Haase •
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Austin Hawley • Ron Hazell •
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Jesus CWL • Holy Rosary CWL • David
Hooper • David Rowthorn • Rev. &
Mrs. Bob Innes • Doug Ives • Joanne
Craig Ivey • Ronald N. Jessulat •
Garth Jestley • Heather Jewers •

#### Coady Institute puts Canadian Youth at the Centre of its Future Strategy

Since 1997, 155 Canadian youth have had the experience of living and working abroad as part of the Coady International Institute's Youth In Partnership program. The program provides recent Canadian university graduates experience working with development organizations in their areas of expertise, to help them increase their understanding of development issues and to participate in their roles as global citizens. The program also aims to provide experience that will improve the interns' employment opportunities when they return to Canada.

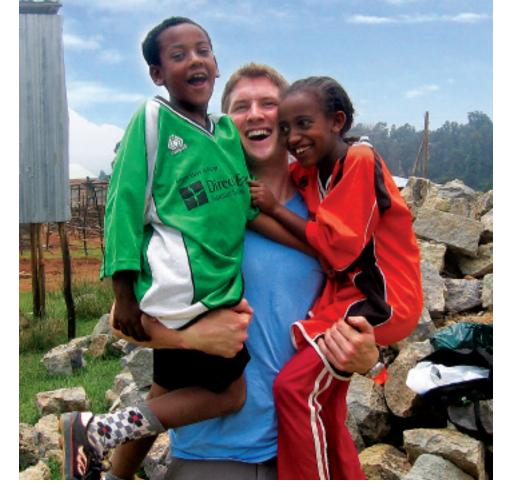
The Associates work with Coady partners in Asia, Africa, the Middle East, Latin America and the Caribbean. To prepare them for their overseas work experience, the interns participate in a four-week orientation program at the Coady Institute, where they work side-by-side with Coady participants in the Diploma in Development Leadership program.

During 2007-08, 10 young Canadians participated in Coady internships in Zambia, Rwanda, Botswana and Ethiopia.

Burke Vindevoghel worked in Ethiopia with Coady partner Oxfam Canada in the area of Asset-Based Community Development (ABCD). The program he worked on focuses on using existing and often unrealized assets to build sustainable communities in rural Ethiopia.

Intern C.J. MacMillan applied her background in biological sciences and strong interest in medical science to work on curriculum development at the Kigali Health Institute (KHI) in Rwanda.

"My experience with the Youth In Partnership Program was phenomenal," she says. "I went to Rwanda hoping to contribute in some way but I came back with far more than I feel I gave. My first hand exposure to development issues has granted me a clearer understanding of how I can effect change as an individual and a passion to share this knowledge with people in my own community. The Coady Institute has been integral in my development as a global citizen."



"The ultimate goal of development is to enable citizens to create and achieve their own destiny. ABCD is all about enabling citizens and transferring knowledge so that there is a sense of accomplishment and ownership in the community – the true sense of sustainable development. Seeing communities fight through resistance to identify their successes, being open to new ideas, and then creating their dreams is amazing to experience. It helps us to reflect on the opportunities we have in Canada, and to learn that there is always something more to gain from every situation." - Burke Vindevoghel, Coady Intern, Bthiopia



James Kenny • Gordon Kiley • Joan
Kingston-Riechers • Walter &
Margaret Kontak • Marie Jeanette

Laba • Ron Lalonde & Jane

Humphreys • Elizabeth Lambi •

Alfred Larter • Les Filles de Jésus,

Canada • Les Religieuses de Notre
Dame du Sacré-Coeur-Generalat •

Les Soeurs de la Congrégation de

Notre Dame, Montreal • Agnes

Leung • Gus Leuschner • Dr.

Augustine Lim • Pak Choy Lip • Dr.

Xiefeng Liu • Mary Louise Lorefice •

Jim Lotz • Matthew Lukeman •

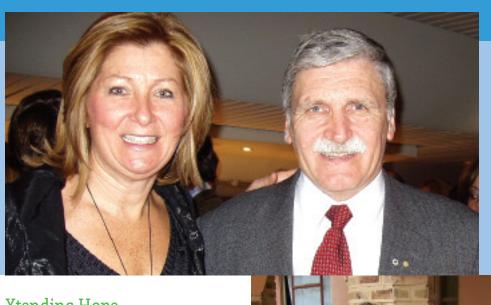




Georgiann Lyga • M&R Engineering
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MacDonald • F. Marie MacDonald •

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#### Coady screens Dallaire film

Toronto-based supporters Colleen Moorehead and Daniel McCarthy, and Susan Crocker and John Hunkin, hosted an evening with Lt. Gen. the Hon. Romeo Dallaire (Ret'd), Senator, in Toronto on February 8, 2008 to raise awareness about the Coady Institute. Guests came to meet the Senator, hear about the work of the Coady Institute, and learn more about the Romeo Dallaire African Leadership Bursary Award which, once endowed, will support the annual studies of a development leader from Africa. The evening included a private screening of Shake Hands with the Devil, the Genie-nominated film about the Senator's experiences during the genocide in Rwanda in 1994. In this photo, Coady supporter and event co-host, Colleen Moorehead (left) with Senator Dallaire.

#### **Xtending Hope**

Based at the Coady International Institute, the Xtending Hope Partnership (XHP) is a StFX initiative that is mobilizing the extended university community to assist and support the people, governments and NGOs in Rwanda and Botswana as they deal with the HIV/AIDS pandemic. StFX answered the call made by Stephen Lewis, former United Nations Special Envoy for AIDS in Africa and co-Director of AIDS Free World, for Canadian citizens and institutions to help African countries address the pandemic.

Since 2001, the XHP has mobilized university and community resources to increase the effectiveness of HIV/AIDS related health, education and community-based interventions. The XHP will continue to match the expertise of Canadian health professionals, teachers and development professionals to:

- strengthen the impact of community based initiatives and help address the human resource needs as identified by our partners;
- work with larger NGOs and governments in the areas of health and education to support systemic level replies to the HIV/AIDS pandemic.

The XHP has been working to expand its reach by working in tandem with existing partners to develop a number of proposals and to seek funding for new programs in Rwanda and

Botswana, and by working to develop other initiatives and partnerships in Sub-Saharan Africa. The XHP is a strong proponent of a people-driven development process, and believes that, with proper support, the creativity of communities can produce sustainable solutions to the pandemic.

This year the Xtending Hope Partnership is continuing to exert its unique role among Canadian universities and is networking with other educational institutions in order to coordinate efforts in the fight against HIV/AIDS.

Established only five years ago, Xtending

Lila Pavey (left) completed her Coady youth internship with the Holy Cross Hospice in Gaborone, Botswana, a Coady-XHP partner organization. The Hospice works to help shoulder the burden of HIV/AIDS in the communities of Gaborone by providing quality care and support through nutrition, home-based care, specialized care for the terminally ill, orphan care, and community outreach programs. As an orphan care development associate, Lila worked at a grassroots level to help develop an after school program for orphans and vulnerable children, as well as to provide assistance with an ongoing special community outreach program.

Hope has strengthened the capacity of over thirty organizations by providing 70 volunteers to help mitigate the devastating impacts of AIDS in their communities.

At this time the Xtending Hope partnership is focused on motivating Canadians to contribute their time, skills, knowledge and funds to assist people in Sub-Saharan Africa to build healthy communities and futures for their families free from the effects of HIV/AIDS.



James MacLean • Andrea MacLean-Holohan • Catherine MacLellan •

David MacLeod • Rev. Joseph A.



MacNeil • Kate MacNeil & Dr. Shelley
Falik • John & Cindy MacPherson •
Karl MacPherson • Christina

MacQuarrie • Mari & Cabrini
MacQuarrie • Geraldine MacSween
• Don & Aileen Maddison • Peter
Mallow • Dr. & Mrs. Ranjit Mani •
Philip Markovich • Barbara Martell •
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McCarthy • John McCrea • Susan
MacDougall • Dr. Liam K. McGowan

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Denis & Evelyn Morris • Dr. & Mrs.

Archibald Morrison • M. Leona

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the County of Antigonish • T. Jock &

Janet Murray • Senator Lowell

Murray • Greta Murtagh • Martha

Nettleton • Newton Foundation •

Kanuraj Ngerndisaltha • Hon. & Mrs.
Graydon Nicholas • Cathleen
Niedermayer • Nova Scotia Knights
of Columbus • Dr. & Mrs. Brian
O'Brien • Jack & Judy O'Donnell •
Paul O'Halloran • Michael O'Keefe •
Alphonse O'Neil • H. Joseph O'Neill •
Josephine O'Sullivan • Our Lady of

### 

#### Knowledge for Action

The Coady Institute's uniquely qualified staff and partners have been actively pursuing a knowledge agenda which focuses on innovative, successful approaches to development. Our most significant knowledge resources, completed during this reporting period, are the new book, From Clients to Citizens: Communities changing the course of their own development, edited by Alison Mathie and Gordon Cunningham, and the study, Reaching the Hard to Reach: Comparative Study of Member-Owned Financial Institutions in Remote Rural Areas, written by Coady staff Nanci Lee and Rewa Misra and a global team of researchers.

The following is a list of conference presentations and journal articles produced by Coady Staff during the past year.

Cameron, C., & Gosh, S. (2007, November). Empowering communities with their own community health impact assessment tool. Presented at the South East Asian and Oceania Health Impact Assessment Conference, Sydney, Australia.

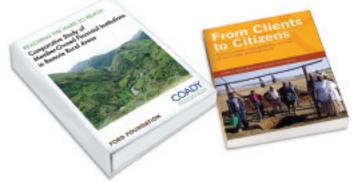
English, L. M., & Irving, C. (2007). A review of the Canadian literature on gender and learning. *Canadian Journal for the Study of Adult Education*, 20(1), 16-31.

English, L.M., and Irving, C. (2008). Reflexive texts: Issues of knowledge, power and discourse in researching gender and learning. Adult Education Quarterly, 58(4), 267-283.

English, L.M., Irving, C., & Kennedy, K. (2007). Interrogating gender texts: A critical review of the literature.

Proceedings of the Joint International Conference of the AERC (48th) and the CASAE (26th) (pp.187-192).

Halifax, Nova Scotia.



English, L.M., & Irving, C. (2007). Partnering for research: A critical discourse analysis. *Proceedings of the 37th annual SCUTREA Conference* (pp. 126-134), Queens University, Belfast.

Fletcher, D. (2008). Participatory development and appreciative inquiry. Lecture presented at University of Development Studies, Wa, Ghana.

Gladkikh, O., & Lee, N. (2007, June). Story as process:

Storytelling in adult education and community
development. Presented at the Storytelling
Symposium, Cape Breton University, Sydney, Nova

Irving, C., & English, L. M. (2008). Partnering for research: A critical discourse analysis. Studies in Continuing Education, 30(2), 107-118.

Irving, C., & English, L.M. (2007). Critical texts: Issues of knowledge, power and discourse in researching gender and learning. Proceedings of the Joint International Conference of the AERC(48th) and the CASAE (26th) (pp.307-312). Halifax, Nova Scotia.

Mathie, A., & Polestico, R. (2008, April). From strength to strength: Insights from an asset-based approach to development in three communities in the Philippines. Presented at the Association of American Geographers conference, Boston, Massachusetts.

Mathie, A., & Cunningham, G. (2008, June). From clients to citizens: Lessons learned from 13 case studies.

Presented at the annual International Association of Community Development conference, Wolfville, Nova Scotia.

Misra, R. (in press). Pro-poor value chains: The case of ITC in fresh fruits and vegetables retail in India. In M. Harper, (Ed.) *Inclusive value chains in India: Linking the poor to modern markets.* Singapore: World Scientific Publishers.

Murphy, P. (Producer). (2008). By their own hands [Film]. Antigonish, NS: Seabright Productions.

Peters, N., English, L.M., & Irving, C. (2007). Researching the intersection of local and academic knowledge on gender: Academics working with community based women's organizations. Proceedings of the Joint International Conference of the AERC (48th) and the CASAE (26th) (pp.745-746). Halifax, Nova Scotia.

Turay, T.M. (2007). Participatory tools for intra- and interpersonal and community conflict analysis and peace building. Workshop conducted during the 25th anniversary conference of the International Institute on Peace Education, Teachers College, Columbia University, at the United Nations, New York, August 8-10.



Counsel CWL • Our Lady of the

Assumption Parish CWL • Mr.

Gerald Owen • The Honourable

Sandra E. Oxner • Roger Parent •
Mary Patterson • Earl Pauley • Noel
Pauley • Basil Pellerin • Blair Pellerin
• Caroll Pellerin • Gordon Pellerin •
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# Financial results for Fiscal 2007-2008

# Statement of Revenue and Expenditure

Year ended March 31, 2008

	2007	2008
Revenue		
CIDA – General	\$ 1,250,000	\$ 1,341,798
Special Projects	928,255	756,101
General Revenue	568,214	589,822
Other Grants and Donations	683,007	571,829
St. Francis Xavier University	200,000	200,000
Total	\$ 3,629,476	\$ 3,459,550



	2007		2008
Expenditures			
Salaries and Benefits	\$ 1,656,857	:	\$ 1,884,000
Travel	307,942		192,650
Operational and General Expenses	595,859		434,863
Library Acquisitions	22,381		28,245
Room and Board	170,292		152,740
Facilities and Services	265,156		225,613
Special Projects	610,989		541,439
Total	\$ 3,629,476	:	\$ 3,459,550

Sisters of Mercy • Sisters of Saint

Joseph of Hamilton • Sisters of Saint

Joseph of London • Sisters of Saint



Joseph of Peterborough • Sisters of
Saint Joseph of Toronto • Sisters of
Saint Martha • Sisters of Service •
Sleep Country Canada • Cyril &
Doreen Smith • Mary Smith • John
Snow • Society of the Sacred Heart •
St. Alphonsus CWL • St. Bernadette's
Ladies Auxiliary • St. Boniface CWL •



St. Francis Xavier CWL • St. Joachim
School • St. Joseph's CWL • St.
Joseph's CWL • St. Joseph's



Mark Stewart • Marian Stone • Lisa

Sturgess • Dr. Ann Sullivan • E. Jane

Sullivan • Stephen Sutherland •
Irma Swales • Sweeney & Carter •
Sally Szuster•Mary Tait Fraser•The
Chronicle Herald • The Craig
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Canada Foundation • Gerard
Tompkins • Town of Antigonish •



Town of Wolfville • Dr. Raymond

Tremblay • Ann Udoh • Bernice

Valvasori • Monica Vickers •



Publisher and philanthropist Graham Dennis, recipient of an honourary degree from StFX, is shown here with Coady director Mary Coyle and graduates of the Coady International Institute.

Hundreds were on hand in Halifax on October 30, 2007 for Coady Celebrates, the 5th annual benefit dinner for the Coady International Institute. They gathered to celebrate the Institute's accomplishments and to hear the Hon. Flora MacDonald speak about her work in Afghanistan. "The whole spirit of Moses Coady and of the Antigonish Movement is alive and well and working in Afghanistan," she told the audience. Here, Ms. MacDonald (left) speaks with the Hon. Myra Freeman, ONS, former Lieutenant Governor of Nova Scotia and Coady Advisory Committee member (centre) and her husband, Larry Freeman.

# People dication

#### Coady Advisory Committee

Harold Redekopp, Chair Susan Crocker Dr. Shiraz Dossa The Hon. Myra Freeman, ONS Beth Haddon Bryan Inglis Dr. Montasser Kamal Dr. Huguette Labelle Hilary Pearson The Hon. David Peterson Mr. Bill Radford Dr. Sean Riley Denis Ryan Bill Young Mary Coyle Gord Cunningham

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Catherine Cooper Marchell Coulombe Joy Dawkins Joanna Kirton Roberta MacLean C.J. MacMillan Laura Maynard Lila Pavey David Perrier Burke Vindevoghel

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The Hon. Frank McKenna, P.C., O.N.B., Q.C.

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J. Bernard Gosevitz, M.D.
Peter Herrndorf
Rev. Theodore M. Hesburgh, C.S.C.
Stephen Lewis
Vanessa Redgrave
Norman Webster
Dr. Muhammad Yunus

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Susan Crocker Mark Wallace

#### Campaign Executive Committee:

Robert W. Chisholm John W. Chisholm Gerald Doucet, Q.C. Colin P. MacDonald

#### Campaign Cabinet

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Harry J. F. Bloomfield, Q.C.
James H. Coleman, Q.C.
Sandra Cunningham
Trudy Eagan
Kevin Francis
David Graham
Kevin Morris
Paul O'Regan
Seamus O'Regan
Guy Savard
Rosemary Scanlon
Stephen F. Smith
Terrance A. Wolff

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#### Campaign Co-Chairs

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Allana Boyd Robbie Burrows Marc Champoux Gary Cusack Bill Fraser Bill Garvie Ron MacGillivray A.G. MacDonald Colin J. MacDonald Brian MacLeod Mark Sears Shannon Stephenson Colin Touchie Stillman Smith

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#### Campaign Co-Chairs

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Dr. Maureen Allen Dr. Minoli Amit Dr. Mike Brennan Dr. James Collins Dr. Philip Cooper Dr. Anita Foley Dr. Mike MacKenzie Dr. Patty Menard Dr. Brian Nicholson Dr. Lesley Ruggles

#### Coady Staff

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Natalie Abdou, BA – Youth
Programs Coordinator
Janet Becigneul, BJ (Hons) –
Manager, Communications
Tammy Bernasky, MA –
Education Programs
Associate
Colleen Cameron, MAdEd –
Senior Program Staff/Lecturer
Donna Cameron, MA –
Knowledge Project
Coordinator

Gord Cunningham, MA –
Senior Program Staff
Rachael Currie, MA –
Xtending Hope Associate
Phil Davison, PhD –
Senior Associate
Kate Fiander, MA – Program
Associate, ABCD
David Fletcher, MAdEd –

Senior Program Staff
Behrang Foroughi, MSc –
Senior Program Staff
Reema Fuller, BBA – Fund
Development Associate
Danny Gillis, MA –
Communications Writer
Olga Gladkikh, MA – Manager,
Education Programs
Catherine Invino. MA –

Library Specialist
Sue Lang, BA – Educational
Programs Associate
(to June 2008)

Janet MacDonald, BA – Admissions Officer Susan MacKay, BA – Events & Public Education Coordinator Kim MacPherson, B.Ed. – Youth Programs Coordinator

(to July 2008) Jim Marlow, BBA – Manager,

Finance and Administration Alison Mathie, PhD – Senior Program Staff Rewa Misra, MPhil –

Senior Program Staff Joanne O'Regan, MA – Program Associate

Daren Okafo, B.Sc. - Technology and Innovations Coordinator Christina E. Paul, MCP - First

Nations Fisheries Coordinator Dylan Ramshaw, MA – Program Assistant

Cathy Sears, B.Sc. – Library Assistant Leslie Tinkham, MPA – Fund

Development Manager (to December 2007) Daren Trudeau, MSc - Xtending Hope Coordinator

Thomas Turay, PhD – Senior Program Staff/Lecturer Tom Walsh, BA (Hons) – Senior Program Staff Lori Ward. BA – Sr. Manager.

Fund Development

#### Dolly Ashe (to October 2007) Lola Corkum –

**Support Staff** 

Accounts Coordinator
Charlene DeCoste – Secretary
to the Manager, Educational
Programs

Jennifer Delaney – Fund Development Assistant Susan Hawkes – Communications Assistan

Communications Assistant Cheryl MacDonald – Secretary Debbie Murphy, BA – Assistant to the Director

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