### Highlights from 2012/2013 -

### **Kenyan Leader Receives Katherine** Fleming International **Development Award**

Classmates and friends of the late Katherine (Katie) Fleming, StFX'85, honoured her legacy by presenting a scholarship in her name to Pamela Obonde of Kenya, in a ceremony at Coady International Institute's Dennis Hall. The annual award, now in its 13th year, recognizes an African woman in the Coady Institute's 19-week Diploma in Development Leadership program who exemplifies commitment to social justice for women and children.

"I am deeply humbled that our work in Kenya is valued and appreciated here in Nova Scotia," says Obonde. "These are the very same women and children that Katherine Fleming worked so hard for. We will honour her dedication by continuing to uplift their lives."

> "Pamela Obonde is a wonderful example of what so many of our alumni and current participants do every day in countries around the world," said Dr. Gaventa of the Coady Institute and VP of International Development at StFX.

Obonde is program co-ordinator with

the Angolo Community Development

Centre, which empowers women, chil-

schools and community groups.

dren and youth by working with families,



Pamela Obonde (right) receives her award from Dave Bernatchez (left), friend and classmate of Katie Fleming

### **Supporting Change in**

With support from the Ford Foundation, the Coady Institute embarked on a two year project in Egypt that includes delivering a series of workshops under the theme of Transparency, Accountability & Good Governance.

"We have more than 100 Coady alumni in Egypt," said Dr. Gaventa, of the Coady Institute. "After the revolution they began asking for skills training to deal with the new governance situation and the potential for a real democracy there."

Coady staff and partner organizations worked together in two cities to offer a series of private workshops and a public forum.



Coady staff with Egyptian participants

Facilitator Debbie Castle, who has worked on assignments in Egypt since 1998, says there is an amazing volunteer spirit, particularly within the network of Coady Institute graduates.

"They have a strong commitment to further their new democracy by empowering others," she added.

Moustafa Thabet, a 37-year old Egyptian Terre des Hommes, says the training sup-

"It has given us the ability to see what other nations and organizations have done to move democracy forward," he said. "We need to know how to resolve

### who works with the Swiss organization ported his vision for a new Egypt.

conflicts as we move forward."

### **Statement of Revenue and Expenditure** Year Ended March 31, 2013

	2012	2013
Revenue		
CIDA - General	\$ 2,186,979	\$ 1,575,871
Special Projects	1,819,987	1,552,401
General Revenue	662,477	873,797
Other Grants & Donations	890,756	850,363
St. Francis Xavier University	200,000	200,000
Total	\$ 5,760,199	\$ 5,052,432
Expenditures		
Salaries & Benefits	\$ 2,684,855	\$ 2,576,658
Travel	391,588	315,397
Operational & General Expenses	494,428	209,923
Library Acquisitions	25,845	21,853
Room & Board	449,428	222,179
Facilities & Services	265,401	224,641
Special Projects	1,448,654	1,481,781
Total	\$ 5,760,199	\$ 5,052,432



### Supporting Healthy Communities in Thailand

Two Coady Institute staff were invited to participate in an international conference on Community Health Impact Assessments in Bangkok, Thailand, where the process is now mandated in the country's constitution.

"We felt very privileged to be among only three international panelists

invited to speak," said Colleen Cameron, "we were able to show them how this community assessment tool is used in Canada. It's become an effective tool to advocate for the well-being of communities."

One month after the Bangkok conference, Cameron and colleague Susan Eaton played host to a delegation of seven Thai officials in Nova Scotia.



Susan Eaton (centre) and Colleen Cameron (left) were among three panelists to speak at the international conference on Community Health Impact Assessments

### **Canada Funds Coady** work in Ethiopia, Ghana and Zambia

The Coady Institute welcomed the announcement of \$4.95 million in Government of Canada funding for a project to empower women and build food security in the African countries of Ethiopia, Ghana and Zambia.

"This EMPOWER project is a unique opportunity to strengthen the leadership of women and their organizations so they themselves can build food security and sustainable livelihoods,"

said Coady Director, John Gaventa. "Our citizen-led and community-based approach will help this effort take root and create positive change well beyond the five-year mandate."

"Canadians want to make a difference for those in need around the world and expect real results from Canada's international assistance," said Hon. Peter MacKay, Member of Parliament for Central Nova and regional minister for Nova Scotia. "Our Government will work with Canadian universities to deliver tangible results for people in developing countries."

The Coady Institute is expanding leadership education and building capacity in each country by working closely with three partner organizations.



and Dr. Mary McGillivray

### **New Chair in Social Justice**

The university community welcomed Dr. Deborah Barndt of York University in her role as the inaugural Coady Chair in Social Justice at StFX. Honouring the spirit of Rev. Dr. Moses M. Coady and the leaders of the Antigonish Movement, the Chair is an annual award that brings exceptional thought leaders to campus to share and reflect on their experiences with the university and local community.

Dr. Barndt is a world-renowned educator, writer, activist and photographer. She has worked for more than 40 years throughout Canada, the United States and Latin America.

"We were thrilled that Deborah Barndt agreed to join us as our first visiting Coady Chair in Social Justice," said David Fletcher, Manager of Education Programs. "Her extensive work in the area of community art, development and food security helps communities understand issues that affect their daily lives."



Dr. Deborah Barndt (left) and Sr. Brendalee Boisvert

Stay engaged with Coady International Institute through our social media platforms. Like us on Facebook, follow us on Twitter, listen to audio interviews on SoundCloud and check out our videos on YouTube.



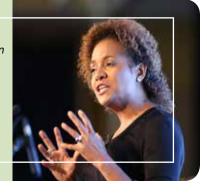






Let me tell you this: the need for citizen-based leadership, for the emergence of a new, powerful wellspring of human energy devoted to social uplift, to the common good, and to the advancement of a whole people has never been greater than at this time in Haiti. The specific approach that constitutes the fundamental DNA of the Coady Institute, its dual objective of building collective responsibility and civic leadership, couldn't be more needed, or more timely.

- Rt. Hon. Michaëlle Jean, UNESCO Special Envoy for Haiti, keynote speaker at the 2012 Coady Celebrates Gala dinner, Halifax, NS.



### Message from the Director and President

Together, we're doing great things.

A Coady graduate in India is playing a key role in a government-sponsored skills training program for thousands of youth in the Kashmir region. Another leads an organization that saves young Asian women from trafficking. An alumna in Canada helps her First Nations community benefit from a major economic development program.

These are just a few of the stories we hear about the impact Coady Institute graduates are having on the ground, from small villages to large urban centres in Canada and around the world.

It's been a year of solid progress. Along with our popular oncampus programs, we are working with partner organizations around the globe to support new in-country educational programs. We joined forces with Haitian leaders to establish the Haitian Center for Leadership and Excellence. In Egypt, we are working with alumni and others to strengthen democracy by providing skills training in the areas of transparency and good governance. And our EMPOWER project, funded by the Government of Canada, will bring Coady training to Ethiopia, Ghana and Zambia to support women's economic empowerment and food security. Here in Canada, we are very proud of our educational programs for Indigenous women leaders, youth and our partnership with the Canadian Women's Foundation.

We didn't do this on our own. You helped to make it happen. The commitment and behind-the-scenes work of our graduates, friends and supporters is inspiring and greatly appreciated. As we explore new opportunities and partnerships in the coming year, we look forward to sharing many more success stories with you.

Thank you for your belief in the Coady mission!



Dr. Sean Riley President, St. Francis Xavier University

### **Advisory Committee**

Adam Baden-Clay Susan Crocker Phil Davison Marie Delorme Monica Diochon Michael Edwards Myra Freeman

John Gaventa Catherine Irving Montasser Kamal Hilary Pearson David Peterson Sean Riley Bill Young

Ela Bhatt Mary Coyle Budd Hall Right Hon. Michaëlle Jean

Coady International Institute St. Francis Xavier University PO Box 5000 | Antigonish NS | B2G 2W5 | Canada Tel. 902.867.3960 | Fax 902.867.3907 | Toll Free: 1.866.820.7835 (within Canada)

For more information or to make a donation to the Coady Institute, please visit us at www.coady.stfx.ca

### Message from the Chair of the **Advisory Board**

In 2009 I had the pleasure of joining a Coady Institute study tour of India and Nepal. To say it was an eye-opening journey would be a huge understatement. I discovered Coady alumni working together in slums and rural villages to improve the livelihoods of those around them. And I met women using microfinance and savings programs to create new opportunities for their families. This community-based activism was in sharp contrast to what we are most familiar with in North America — where stock markets, entrepreneurial success and individual achievement generate the headlines in our busi-

The proven methods of adult education pioneered by the Antigonish Movement and Rev. Dr. Moses Coady continue to change lives for the better in communities around the world. Whether it's the economic empowerment of women, the struggle for human rights and social justice, eradicating poverty or supporting youth leadership, the Coady Institute is leaving its indelible mark among grassroots leaders.

And it's those development practitioners who are the true heroes. I encourage you to visit the Coady Institute website to read alumni success stories and to read their testimonials about the value of a Coady education. I know you'll join me in acknowledging their commitment to leadership and in wishing them continued success.

Susan Crocker Chair of Coady Advisory Board 2010 Coady Graduate



### **Honourary Patrons' Council**

The Coady Institute Honourary Patron's Council is made up of accomplished leaders who embody the values and vision of the Coady Institute, and who stand in solidarity with our mission to build the capacities of individuals and organizations to improve the social and economic wellbeing of communities worldwide.

Huguette Labelle CC, OOnt Hon. Frank McKenna Mary J. Simon Hon. W. Baldwin Spencer



Through our unique, community-based approach, the Coady International Institute at St. Francis Xavier University equips citizen leaders to address contemporary global challenges and opportunities.

# 2012/13 Annual Report



### **Youth Programs**

Following the success of the 2012 pilot course, the three-week youth-focused Skills for Social Change (S4SC) certificate will be offered again in 2013 from August 12th to 30th. This course provides a space for collective exploration of self, community transformation and our role as advocates of social and economic justice. It focuses on practical and personal aspects of activism, using shared experiences to help shape new approaches for social change. Feedback from last year's course included:

 "This course has provided me with the skills, approaches, relationships, and most importantly the motivation and inspiration to pursue positive social change wherever I go..."

· "Absolutely wonderful and transformational program!"

 ...one of the most beautiful learning experiences of my life."

• "...an incredible experience that I would recommend to any young Canadian looking to gain strategies and insight for working for positive social change."

Since 1997, the Coady Institute's Youth ir Partnership (YIP) program has provided opportunities for recent Canadian graduates to gain experience working overseas with development organizations in their area of expertise, to help them increase their understanding of development issues, and participate as active global citizens. The program is also designed to provide experience that will improve

Nevertheless, our work continues to

support knowledge building among

our partners in the global South and

to co-produce materials that can be

and Loans Associations in East Africa

used in educational programs here and

overseas. Final analysis on Village Savings

contributes to a growing body of work on

women's collectives. Our partnership with

Ikhala Trust in South Africa has yielded a

series of short case studies, "Voices in Har-

mony," (funded by the Mott Foundation).

Another series of short cases is currently

being prepared for publication with the

Centre Haitien de Leadership d'Excellence

(CHLE), funded by OneXOne Foundation

Our experience teaching leadership with

tinues to generate conference papers and

unique adult education pedagogy con-

upcoming publications, and a growing

late democratic citizen engagement.

with partners in Ethiopia testing out

Finally, ongoing learning from the work

interest in what kinds of processes stimu-

and the American Jewish Development

Committee.

participants' employment opportunities when they return from their placements.

In May, the 20 youth associates in the 2013 cohort attended a three-week orientation at the Coady Institute prior to commencing their six-month placements with our partner organizations overseas. The associates are working with 15 organizations in 11 countries. You can follow their blogs here - <a href="http://www.coady.">http://www.coady.</a> stfx.ca/themes/youth/2013 interns/.

### **Knowledge for Action**

Among the highlights this year is the case study research underway, exploring Canadian and US examples of citizens organizing to bring about the kind of change in their communities that is both socially equitable and environmentally sustainable. In collaboration with St. Francis Xavier University's Extension Department, progress was made on 11 urban and rural cases, including cases from First Nations and Inuit communities. They were prepared for discussion at a forum held in June, and are now being further revised for publication.

Research activity in a North American context is a departure from the Coady Institute's exclusive focus on the global South in previous years. This marks an important shift, a recognition that the boundary between the global "North" and "South" is much less clear than it used to be, and the efforts to address social inequality and build sustainable livelihoods should be shared across these boundaries.

### Introducing the Digital **Leaky Bucket**

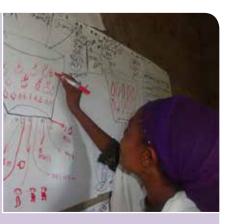
Have you ever wondered how much money comes into, or leaks out of your local economy or household?

The Digital Leaky Bucket is a free online version of a tool that Coady graduates have been using with communities for more than 15 years. It helps people at the grassroots level better understand their local economies. Users are able to see how much money comes into (and leaves) their communities and through

Earlier this year, the Coady Institute software for Mac and PC users. That



introduced downloadable Leaky Bucket option is still available, but we now offer the online version to make it even easier to use. Coady partner organizations in several countries have told us that the tool is easy to use and it delivers practical results.



To learn more about the Digital Leaky Bucket, visit http://www.coady.stfx.ca/knowledge/digital\_tools/dlb/



ABCD and value chain development has generated a final evaluation report for the period 2003-2011, and a paper exploring the lessons and challenges for evaluation design in a multi-stakeholder environment. The ABCD work, with continued support from the Comart Foundation, also piqued interest in further developing the leaky bucket concept into an interac-

tive tool, launched on our website during

this reporting period.

In addition, the Coady Institute again offered off-campus certificates delivered in collaboration with southern partners. Programs in Community-based Microfinance and Livelihoods and Markets were offered in Addis Ababa, Ethiopia for the second time, this time in collaboration with the Organization for Women in Self Employment (WISE) – a partner in the EMPOWER Project . Also, an agreement with APMAS allowed us to deliver a Certificate in Community-based Microfinance in India. Customized certificates in ABCD and Partnerships were also offered in Indonesia, South Africa and Haiti.

n education program evaluations, the Coady Institute has continued to achieve nigh satisfaction levels with graduates who consistently comment on how relevant and applicable the skills and

knowledge they learned were while at the Coady Institute.

Winterton | Bill Wiseman | Frances Wittgens | Terrance & Irene Wolff | Bill & Janet Young | Nick & Trudy Zutt |

and the Government of Canada through the Canadian International

Development Agency (CIDA).

**Education for Action** 

Transformative Leadership Education

Learning leadership through transfor-

mative educational programs is at the

core of the Coady Institute's programs.

This year these programs continued to

grow and to improve. In addition to the

Canadian youth and women's programs

(described elsewhere), we had a total of

527 graduates, including 206 from our

programs on campus, and another 321

from customized programs offered in

During the spring of 2012 we offered

courses on Governance and Social

Accountability and on Communica-

tions and Social Media. In the fall, we

had 37 enthusiastic graduates from our

rigorous 19-week Diploma in Develop-

ment Leadership. This program included

foundational courses in leadership and

citizen-led, community-driven develop-

ment, and a total of 21 course options

that enabled participants to design their

own unique learning pathways. During

grams were also offered which provided

an opportunity to specialize in one topic

the fall, six three-week certificate pro-

area in more depth.

11 certificate programs, including new

other countries.

While the demand for our programs and the number of graduates have never been higher, finances and visa issues continue to be a challenge. Last summer, (2012), the Coady Institute conducted a survey of those we accepted but who were unable to attend spring certificates. The findings indicate that 51 percent of those surveyed did not arrive due to financial issues and 30 percent did not arrive due to visa problems. The Coadv Institute continues to work to overcome these barriers, with a focus on raising scholarship funds for participants from the global South.

"My learning experience at the Coady Institute has been very informing, inspiring and transformational. The multi-cultural, diversity, participatory and different course content did not only open my eyes to different issues but also challenge my views and scope of development from the local to the global level."

> Sally Gerges, 2012 Diploma participant from Egypt

"The opportunity to learn from the various cultures at Coady was rich and rewarding. Being here has also equipped me with tools, skills, and a new way of doing things. I will never forget how my brain was unpacked with things I have learnt in the past and repacked with new knowledge which has shaped my thinking, and allowed me to look at things through different lenses."

- Valdrina Jackson, 2012 Diploma participant from Antiqua & Barbuda

#### **Educational Partnerships**

Educational partnerships are a strategic priority. These partnerships support more effective planning as partners' assistance with visa and travel arrangements help ensure participants can actually attend Coady's programs. Organizational support of participants also ensures

organizational commitment and support for graduates to put Coady learnings into practice. In future, these participants can be easily traced to evaluate their impact on their organizations.

> Agreements continue with a number of Canadian organizations (Canadian Crossroads, CUSO, WUSC) as well as some large INGOS (the Aga Khan Development Network, CARE International). In May 2012, a new agreement with an international project focused on strengthening university-community collaboration in Indonesia (SILE) supported 19 Indonesian faculty to attend our programs this year. It also supported the delivery of two Coady courses in Indonesia for faculty and community members on Partnership: University-Community Collaboration.

During the year a number of new partnerships were also developed which will support a significant number of participants for 2013. Plan Academy and Plan International have identified the Coady Institute as one of their international training partners, Monterrey Tech, a network of Mexican universities, intends to send participants for learning around active citizenship, and CHLE, the new Centre for Leadership and Excellence in Haiti, plans to send a number of youth, women and municipal leaders to Coady to strengthen their work.

New requests for such educational partnerships are growing - perhaps serving as a good indicator of the relevance of Coady's programs to a variety of groups and organizations around the world.



The Coady Institute's International Centre for Women's Leadership is growing in international recognition and is now into its third year of programming. The Centre includes four distinct programs: the Indigenous Women in Community Leadership program (IWCL); the Canadian Women's Foundation Leadership Institute; the Global Change Leaders program; and the Certificate in Community Development Leadership by Women.

Following two successful years, the centre is running a program in 2013, for a third IWCL cohort of 15 First Nations, Métis and Inuit women from across Canada. Funded by the Imperial Oil Foundationand Exxon-Mobil, the women spent three weeks at the Coady Institute in May and developed a small project to be undertaken in their communities for a three-month practicum over the summer. The cohort returns to campus for a final two-week program and graduation at the end of August.

The first cohort of the Canadian Women's Foundation Leadership Institute began their studies in 2012. After almost a year of distance programming following an initial on-site training program, 24 women from the non-profit sector across Canada returned to Antigonish in June 2013 for a final week of training, to review content covered over the year, and action planning.

With some modifications based on the learning from the first year, this pilot

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Global Change Leaders Class of 2013

We gratefully acknowledge the financial support of our donors, partners Warren Allmand | Rev. Jacob Andrea | Antigonish Celtics Soccer Club | Shanon Archibald | Aida Arnold & David Miller | Donald & Grace Arseneau | Ashoka Canada | Adam & Nicole Baden-Clay | Karin Barker | Colin Barry | Wilfred Bean | Rev. Michel Bedard | Jon & Susan Bekkers | Bell Aliant | Loretta Bennett | Richard Campbell & Pauline Hatty |

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program will now continue with new cohorts of dynamic Canadian women in 2014 and 2015.

The Global Change Leaders program, funded in part by the Government of Canada and the generosity of private donors, is a highly valued scholarship program that saw close to one thousand applicants in 2012-13. The 2013 cohort included 15 emerging women leaders from Africa and Asia engaged primarily in the not-for-profit sector who undertook seven weeks of intensive training followed by work with mentors to guide them with practical application of their learning.

The Coady Institute's certificate program in Community Development Leader-

Congratulations to alumnus Fitz

Gerald Rowe, Diploma '89, for receiv-

ing the Governor General's Achieve-

ment Award for his dedication to the

co-operative movement in Jamaica.

Ar. Rowe is President of the National

Jnion of Co-operative Societies. He

eyes" to community-based develop-

tzgerald Rowe (Right)

says his Coady experience "opened his

Alumni Profile: Fitz Gerald Rowe, Jamaica

our successes."

ship by Women rounds out the Centre's exciting programs, and is offered for two weeks each spring to women from all backgrounds. The program this year included participants from around the world who, along with alumni from our other programs, join the growing Coady network of empowered women.

Strategic planning is now underway for the Centre's next three years of programming, which should include development and expansion of these core programs, as well as new overseas and distance programming with strategic partners in developing countries, and key complementary research projects on gender equality and women's empowerment.

### Coady Community Leaders Club

### Legacy Builders (Endowments)

### Global Leaders (\$10,000+)

### **Community Builders** (\$3,500 - \$9,999)

Longregation of Notre Dal

## Budd Hall & Darlene Clo

(\$1,000 - \$3,499)





