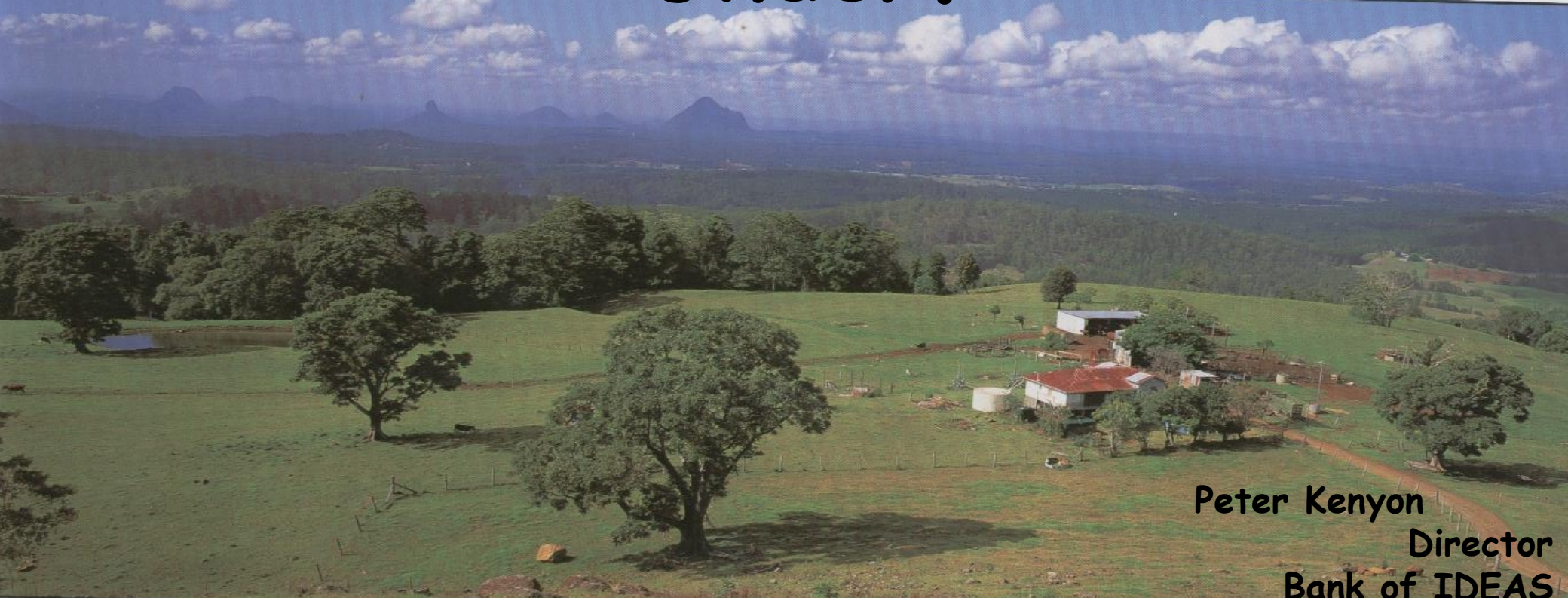


ABCD-some lessons from Down Under.

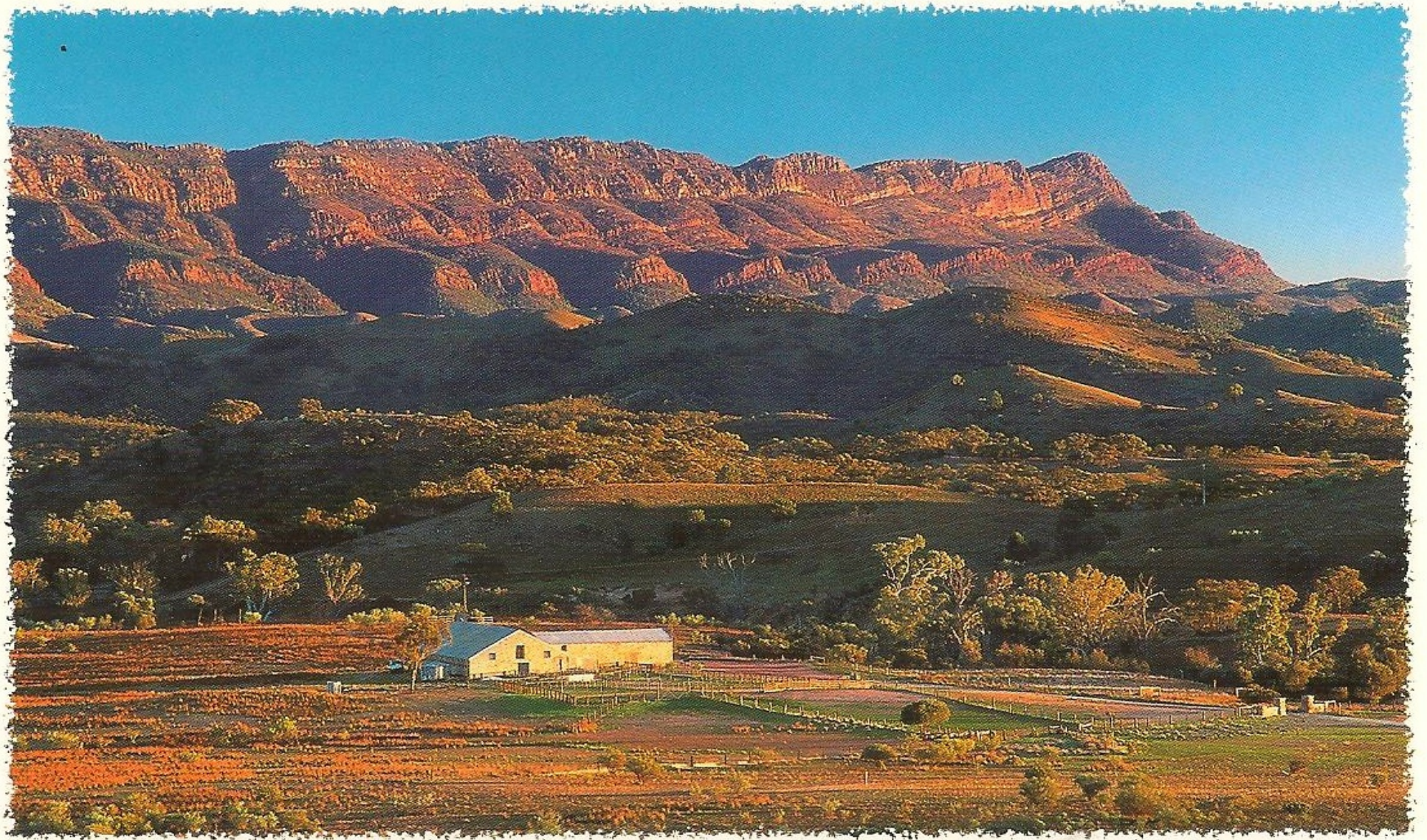


Peter Kenyon

Director

Bank of IDEAS

(Initiatives for the Development of Enterprising
Action and Strategies)



Arkaba Woolshed - Flinders Ranges



Aboriginal Australia

MY PASSION

**Building healthy, inclusive
& connected communities
and local economies**

8 Key Principles to effective ABCD

1. Success is an inside job

Meaningful and lasting
change always originates
from within.

'The wisdom of the
community always
exceeds the knowledge of
the experts'

(Harold Flaming)

'Most communities can often be compared to a football game where 30,000 people who need the exercise, turn up to watch 36 players who don't.'

(Peter Kenyon)



2. Community residents
act responsibly when they
care and support what
they create

'There is no power for
change greater than a
community discovering
what it cares about.'

(Margaret Wheatley)

3. Building social connectedness and relationships

'If you want to go
faster, go alone. If you
want to go further, go
together.'

(African Proverb)

4.

Communities have never been built by dwelling on their deficiencies. Focus on the resources, capacities, strengths and aspirations of a community and its residents, instead of dwelling on the needs, deficiencies and problems.

BRANXTON LIONS CLUB



**WELCOMES
CAREFUL DRIVERS**

**We have
two cemeteries
no hospital**



**MEETS AT
GOLF CLUB
BRANXTON
1ST L^{ION} TUESDAY 7:00pm**



Kaikoura, (New Zealand)

Kaikoura : Population 4000

Traditional farming and fishing

1987 - 3600 international visitors

2002 - 350 000 international visitors

2007 - 650, 000 international visitors

Tourism sector contributes \$67 million to the local economy.

1/3 of the town's full time jobs are in tourism, and another 1/3 rely on a proportion of the tourism income to make their job sustainable.

Comparison - Kaikoura 1987 - 2007

	1987	2007	Variance %
Accommodation Complex	23	96	+ 317%
Guest Beds	386	1860	+ 382%
Coach Services	2 each week	112 weekly	+ 5,500%
Licensed Premises	4	43	+ 975%
Restaurants / Cafés	10	35	+ 250%
Tour Operators	5	58	+ 1060%
Taxi Services	0	1	New Service
Building Permits Issued	41	221	+ 439%



WHALE WATCH[®]

Kaikoura Whale Watch

- ❑ Established in late 1980's by local Maori desperate to create employment and build a future for their children.
- ❑ Local Maori (over 95% unemployment rate) borrowed \$35 000 to initiate - used their homes as collateral.
- ❑ Only grant in their history - \$5000 for a feasibility plan.



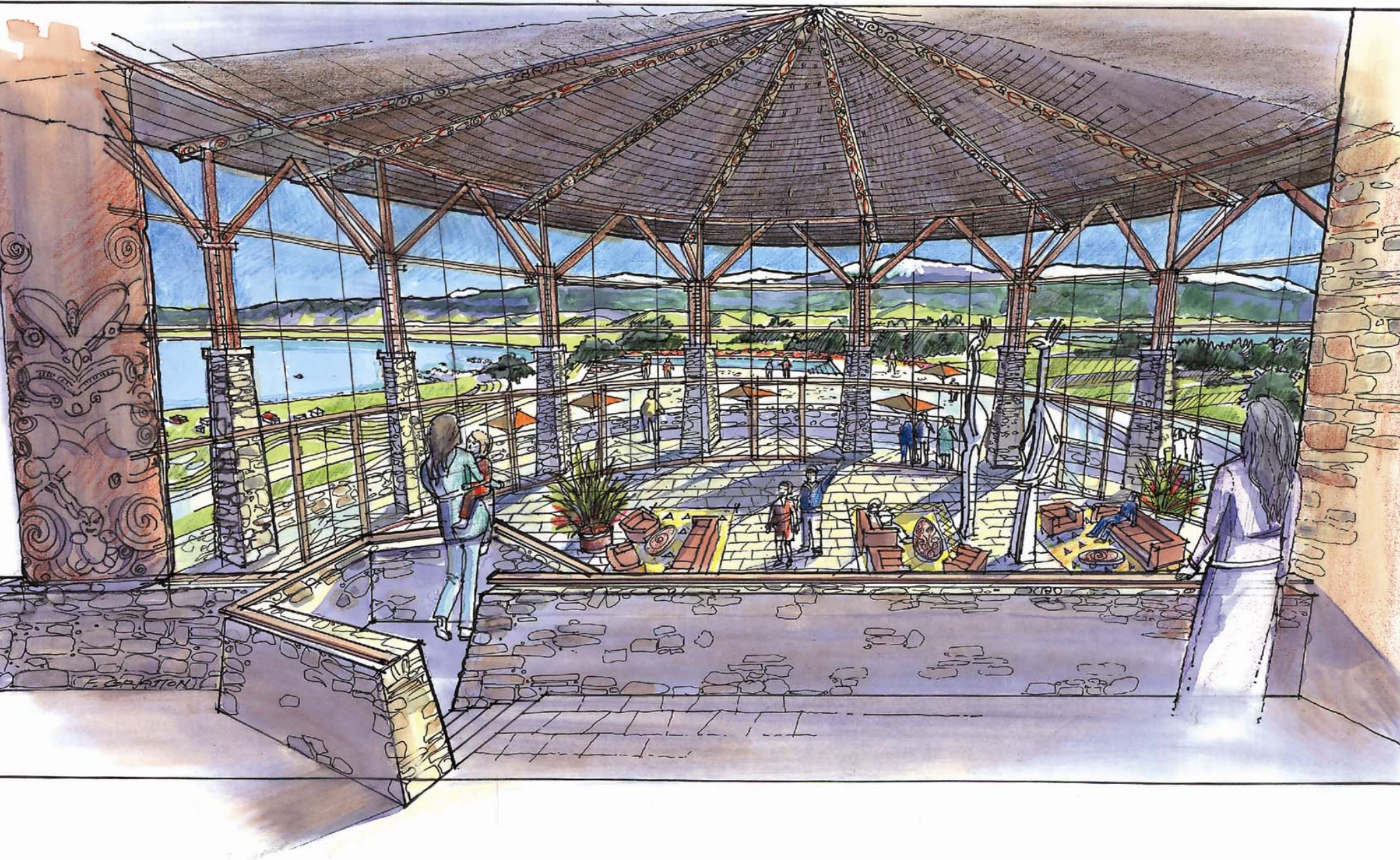
Kaikoura Whale Watch

Today:

- ❑ Biggest employer in Kaikoura with over 250 staff.
- ❑ 2007 - 200,000 Whale Watch customers
- ❑ Winner of the Best Global Eco Tourism Business Award.
- ❑ Besides Whale Watch, the company has a wide range of businesses:
 - biggest Day Tour company operating from Christchurch
 - chain of 9 coffee shops throughout New Zealand
 - Clifford Bay Marine Farm
 - technology investments.









5.

'The strength of a community is directly proportional to the level that the diversity of its residents desire, and are able to contribute their abilities and assets to the well being of their community'.



Historic View Of Young People

- cause problems
- have problems
- are problems

SOCRATES (500BC) - 'Our youth today now love luxury; they have bad manners, contempt for authority, disrespect for older people. Children now days are tyrants, they no longer rise when elders enter the room, they contradict their parents, they chatter before company, gobble their food and tyrannise their teachers. They have execrable manners, flout authority, have no respect for their elders. What kind of awful creatures will they be when they grow up.'

ARISTOTLE (300 BC) - 'When I look at the younger generation, I despair for the future of civilisation.'

'The youth of the present day are quite monstrous. They have absolutely no respect of dyed hair.'

OSCAR WILDE

'Youth is such a wonderful thing. What a crime to waste it on children.'

GEORGE BERNARD SHAW

TEONA

Latin word from which
the word teenager originates.

It means '*grief, strife and
misery*'

Unique Contribution By Young Women and Men

- Fresh perspectives
- Great collaborators
- Make the dollar stretch
- Passionate about issues, eg, environment / sustainability
- Impatience
- Attract the attention of the media
- Best know what other young people think and want

*'Youth are the leaders
of today, not tomorrow.
We are assets, not
liabilities. We are
solutions, not a problem
to be solved'*

(Sooraya Mentor, South Africa)

RU MAD?

**are you
making a difference?**

Three Levels Of Madness

Level One - Commit to a mad day

Level Two - Create a team or year long mad project

Level Three - Establish A Mad student Foundation









Every single person has capacities, abilities, gifts and ideas, and living a good life depends on whether those capacities can be used, abilities expressed, gifts given and ideas shared. (Jody Kretzmann)



LECLESS. LES

COURIER

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6.

In every community something works. Instead of asking 'What's wrong, and how to fix it', ask, 'What's worked, and how do we get more of it?'

It generates hope, energy and creativity.

Appreciate what you
have got

Imagine what can be

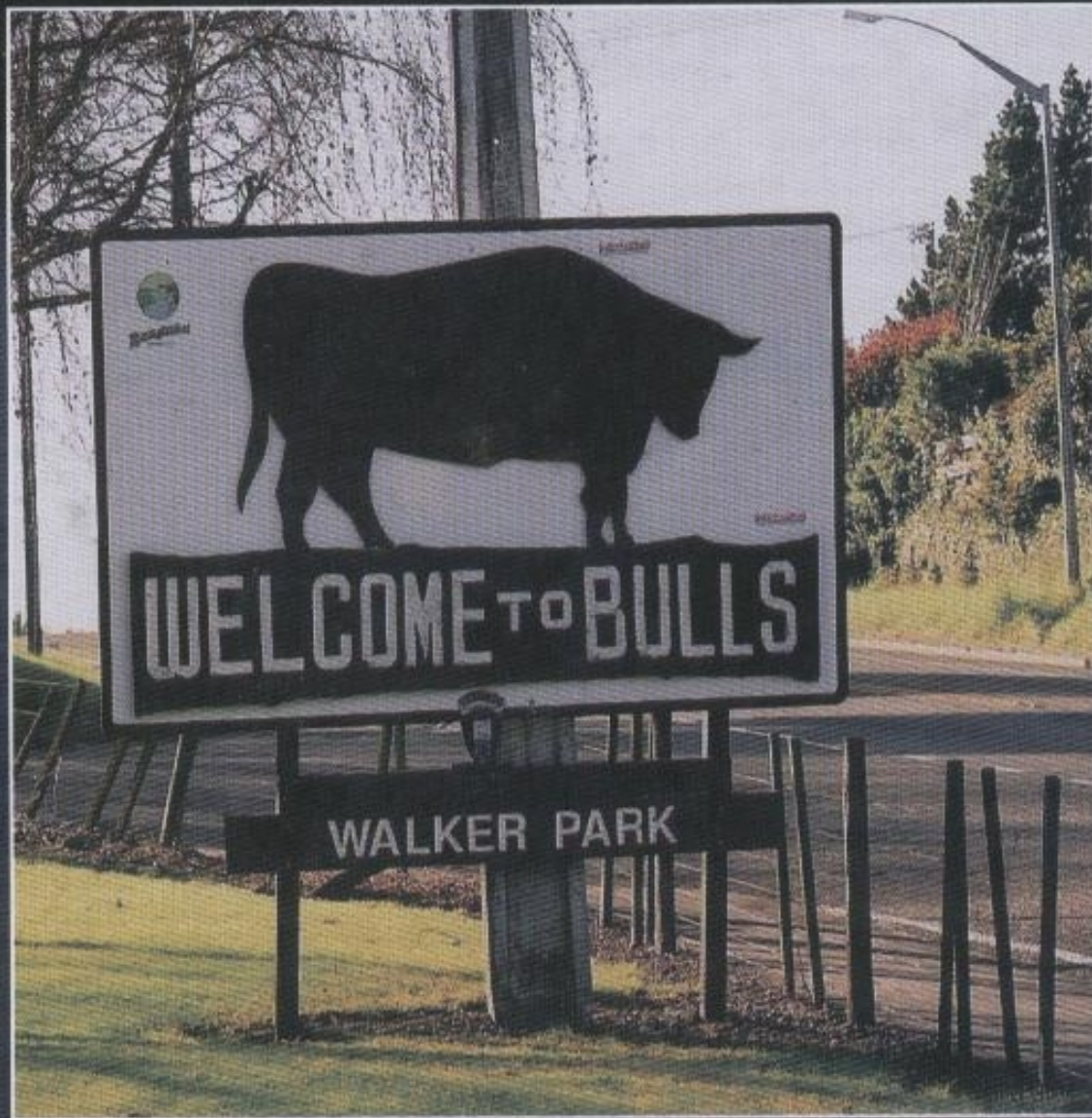
Create what will be

7.

Creating positive
change begins simply
with conversation

'In community, conversation is our primary medium for making sense of our world, discovering what we value, sharing knowledge and imagining better futures'.





Unforget-a-bull



EXTINGUISH-A-BULL



FORGIVE-A-BULL



SOCI-A-BULL

BULLS



CONST-A-BULL



ANIMAL HOSPIT-A-BULL



CURE-A-BULL

BULLS

BANK-A-BULL

W

ash




20 10:04AM



20 11:28AM

BULLS



RELIEV-A-BULL





PARISH
OF RANGITIKEI
**SAINT ANDREWS
ANGLICAN CHURCH**

SERVICES:- 9-30am. SUNDAYS
CONTACT:-
JUDITH TAMBLYN 322-1278
REVDS.-
L.W. WAYNE BUNNY 327-8494
W.D. BILL ANDERSON 327-4429



FORGIVE-A-BULL

TOWN HALL



SOCI-A-BULL



20 11:12AM

Greetings
from



top town where

People are RESPECT-A-BULL, HOSPIT-A-BULL and AMI-A-BULL



The town is LOCATE-A-BULL, REACH-A-BULL
and ACCESS-A-BULL



You will be safe here as we have a CONST-A-BULL
who is RELI-A-BULL and INDEFATIG-A-BULL



You will not be hungry because food variety is
AVAIL-A-BULL and DIGEST-A-BULL

This town is IRRESIST-A-BULL

8.

The starting point for
change is always
mindset and positive
attitudes.

'My greatest challenge has been to change the mindset of people. We see things the way our minds have instructed our eyes to see'.

(Mohammad Yunus, Creator of the Grameen Bank)

'The start for a better
world is the belief that
it is possible'
(Norman cousins)



CHRISTCHURCH

NEW ZEALAND





'I think negative people should be taxed. They require an incredible amount of energy. They're like corgi dogs nibbling at your ankles and I'm sure they exist to show us the difference between heaven and hell.'

(Vicki Buck, Former Mayor, Christchurch City Council)

When facing a difficult task,
act as if it is impossible to fail.
When going after Moby Dick,
bring along the tartare sauce.



'The future is not a result of choices among alternative paths offered by the present, but a place that is created first in mind, next in will, then in activity.'

'The future is not a place to which we are going; it is a place we are creating. The paths to the future are not found, but made, and the activity of making them changes both the maker and the destination.'

(John Schaar)

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