

**BUILDING  
GOVERNMENT-  
COMMUNITY  
PARTNERSHIPS**



NO MORE STUDIES

WE USE BRIDGE TO JOBS

NO MORE STUDIES

BRIDGE for Nelson Fare

HOLD RAILROAD TO AGREEMENT

WHAT ARE YOUR RAILROAD TIES?

ST BUILD TO BETTER 72 YRS OLD

NEW BRIDGE NOW

BRIDGE

OOIS

Nelson Fare







# Moving Towards Partnership

## GOVERNMENT'S SHIFT

- Recognize that neighbourhoods aren't just places with needs but communities of people with underutilized resources
- Move beyond customer service and citizen participation to community empowerment
- Never do for communities what they can do for themselves
- Stop focusing on self-proclaimed leaders and start providing communities with leadership training as well as assistance with outreach and networking

## COMMUNITY'S SHIFT

- Move beyond blaming government to taking a share of the responsibility
- Think and act as citizens rather than as taxpayers
- Never wait for government to do what could better be done by the community
- Make it worth government's while to partner with the community by making it a priority to build broad and inclusive participation

# GOVERNMENT'S SHIFT

- The community can't partner with a government divided by functions, so develop a more holistic, community-based approach.
- Recognize that community members have valuable expertise
- Make information accessible to the community and provide educational opportunities
- Appreciate the unique character of different neighbourhoods and cultures
- Delegate as many decisions as possible to the community.
- Recognize and thank community members who are effective partners

# COMMUNITY'S SHIFT

- Government can't partner with a community divided by factions, so work collaboratively within the neighbourhood and with other neighbourhoods.
- Recognize that government staff have valuable expertise
- Keep government informed and coach staff on working effectively with the community
- Keep the big picture in mind
- Recognize government's role in setting policy and meeting the needs of the community as a whole
- Recognize and thank government officials and staff who are effective partners

STEPS  
TOWARDS  
EFFECTIVE  
PARTNERSHIPS

# Do No Harm:

- Don't distract the community from its own priorities.
- Don't take people's time without providing a return.
- Don't make the community dependent.
- Don't undermine the community.  
Follow the Iron Rule.

# **Remove Governmental Barriers to Partnerships:**

- Centralized decision making
- Cookie cutter programs and regulations
- Rigid silos
- Inaccessibility (location, language, hours, runaround)
- Bureaucratic red tape
- Know-it-all attitude

# Build Community's Capacity for Partnership

Assist with:

- Leadership development
- Outreach
- Networking
- Matching funds



# Neighbourhood Matching Fund













## UNDRIVER LICENSING

### To get your Undriver License:

Make a pledge to UNDRIVE in October. Challenge yourself to try on a new way of getting around for a specific activity you'd normally drive to.

How necessary is a car for each of the trips you take? Get curious. Many Undrivers have discovered the many benefits of Undriving, some of them surprising: fresh air, exercise, community connections, saving money, less stress, even more time.

**BE CREATIVE!** Take the Undriving Challenge. Make a pledge that's do-able but also a stretch. Here are some thought-starters for you:

- Limit your driving to 50 or 100 miles for the month
- Commit to not driving on Tuesdays and Thursdays
- Bike to work two days a week
- Form a carpool to get to church or a regular meeting
- Use a Walking School Bus to get the kids to school
- Use a carpo or kids
- Use a bike cart

We are Undriving Ballard!

ANN  
and crafts

NO PARKING  
ON GRAY AREA

# BALLARD UNDRIVER LICENSE

NAME

JULIA FIELD

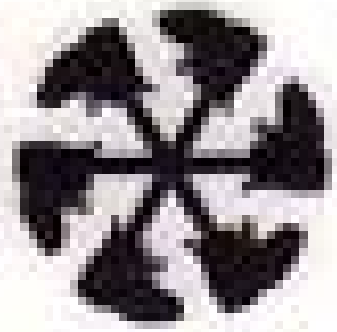
ISSUE DATE: **SBFEST07** ♥

NO EXPIRATION



**ENDORSEMENT(S):**

WALK  BIKE  BUS  SCOOTER  SAIL  
 SKATEBOARD  ELECTRIC VEHICLE  VANPOOL  
 CARPOOL  ROW  ROLLERBLADE  SWIM  
 HANG-GLIDE  OTHER *jet ski*



*Julia Field*































DO NOT  
ENTER















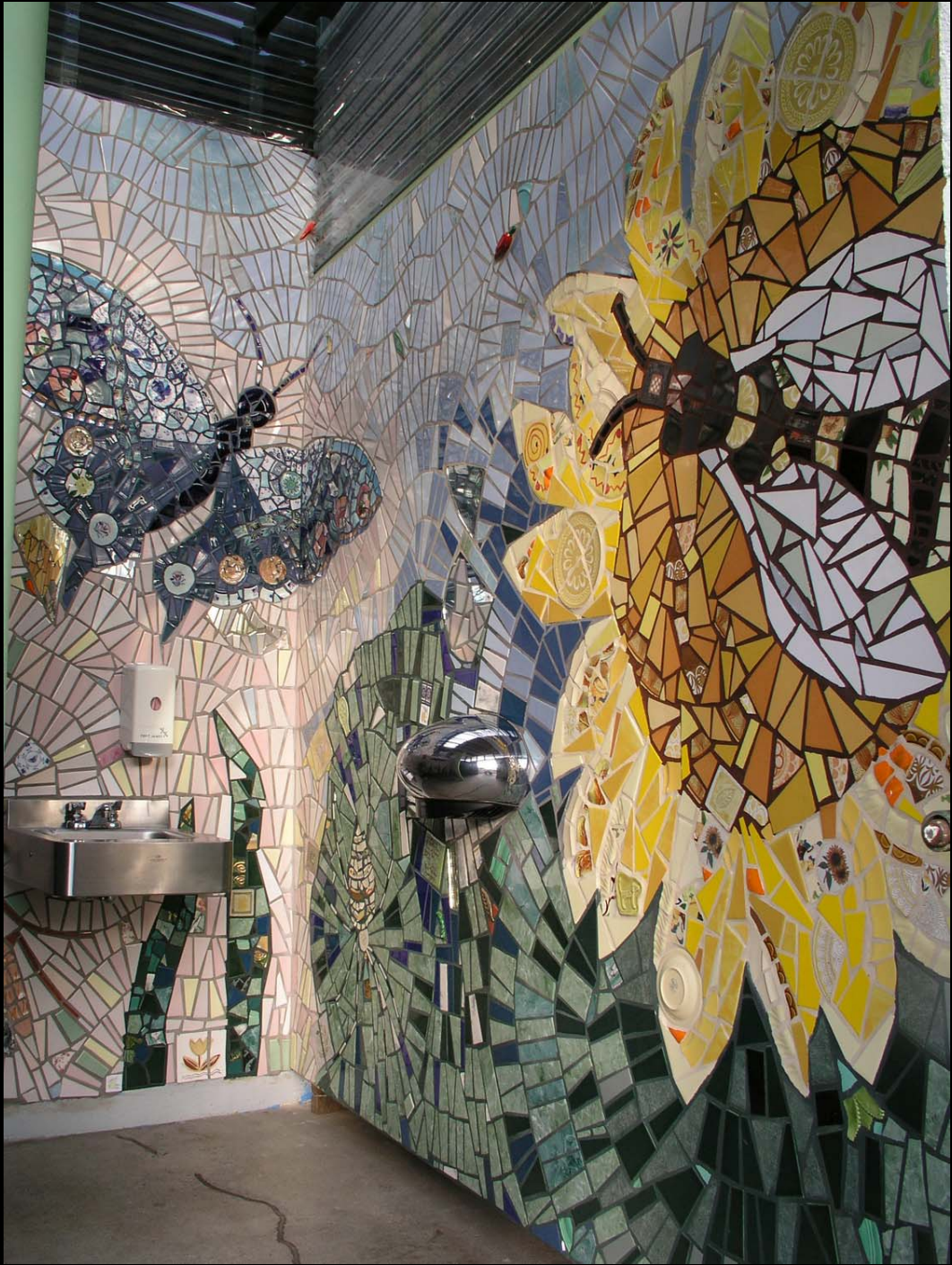


















# Floyde's Ice Cream Corner



3800  
Rainier AVE S

OPEN  
Old Fashioned  
Delicious  
Quality  
Ingredients  
All  
Natural







C. Field '96  
206-725-9192





HUDSON ST

SALUMERIA ON HUDSON

GROCERY

SALUMERIA

3800 Rainier Ave S Hudson St

Adopt a Street

Salumeria ON HUDSON

Salumeria

Salumeria

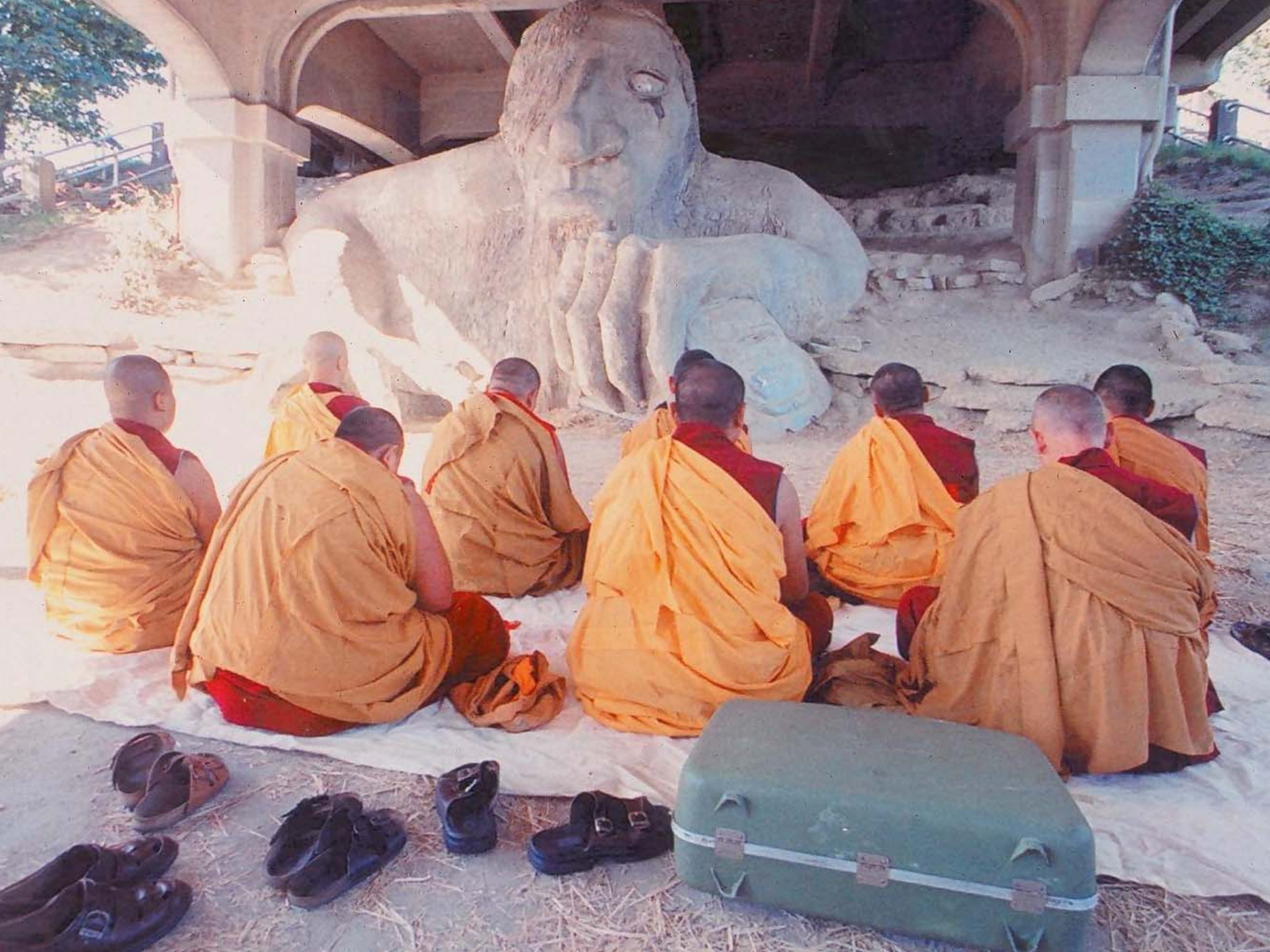
















# Neighbourhood Planning







An unprecedented, bottom-up,  
neighborhood planning program

*“We’re letting the  
genie out of the bottle  
and we’ll never  
get it back in.”*

*— Seattle Mayor Norman B. Rice, 1995*





Over 30,000 Seattle residents involved



# 38 neighborhood plans: over 5,000 specific recommendations





## Neighborhood Plan Implementation Sectors and Contact People

### Northwest

**Neighborhood Development**  
**Manager, Phil Fujii, 615-1783**

- Ballard/Interbay/Northeast Manufacturing & Industrial Center (BINMIC)
- Crown Hill/Ballard
- Fremont
- Wallingford
- Greenlake
- Greenwood/Phinney
- Aurora/Licton
- Broadview-Bitter Lake-Haller Lake

### Northeast

**Neighborhood Development**  
**Manager, Deirdre Grace, 684-8896**

- Lake City/North District Neighborhoods
- Roosevelt
- University Community
- Northgate

### West

**Neighborhood Development**  
**Manager, John Eskelin, 684-0359**

- Queen Anne
- Eastlake
- South Lake Union
- Denny Triangle
- Belltown
- Commercial Core
- International District
- Pioneer Square
- Downtown Urban Center Planning Group (DUCPG)

### East

**Neighborhood Development**  
**Manager, Darlene Flynn, 615-1219**

- First Hill
- Capitol Hill
- Pike/Pine
- Central

### Southwest

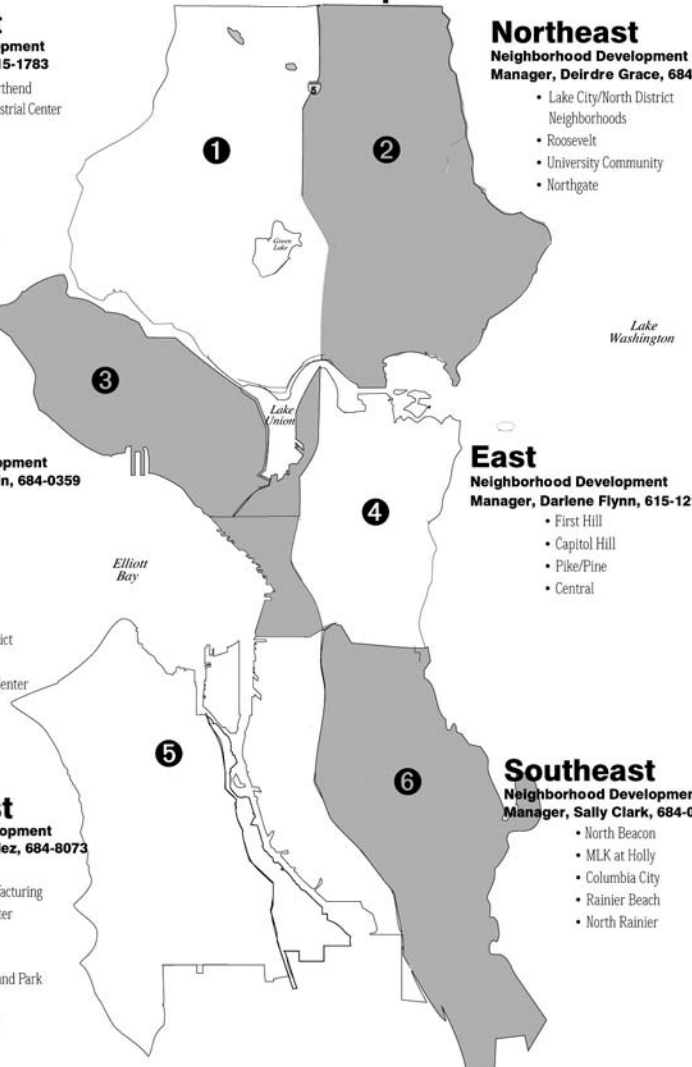
**Neighborhood Development**  
**Manager, Roger Valdez, 684-8073**

- Georgetown
- Duwamish Manufacturing & Industrial Center
- Admiral
- Delridge
- Westwood/Highland Park
- South Park
- Morgan Junction
- Alaska Junction

### Southeast

**Neighborhood Development**  
**Manager, Sally Clark, 684-0439**

- North Beacon
- MLK at Holly
- Columbia City
- Rainier Beach
- North Rainier



Existing resources were refocused

Six sector managers

Community stewardship groups

Interdepartmental teams

# \$464 million in voter-approved bond and levy measures:

1998: Libraries: \$196 million

1999: Community Centers: \$70 million

2000: Parks: \$198 million



# Tripled the Neighbourhood Matching Fund



HALLMARKS OF  
EFFECTIVE  
COMMUNITY  
PARTNERSHIPS



# Neighbourhood/ Community-Focused:

- Accessible
- Culturally appropriate
- Holistic

# Asset-Based:

- Focus on community's strengths
- Make underutilized agency resources available



# Community-Driven:

- Promote inclusive, democratic associations
- Empower community in planning, decision making, implementation, and evaluation